

VOL. XXXIII, NO. 26

WEEK ENDING
AUGUST 15, 1931

PRICE TEN CENTS

Mid-Week Pictorial

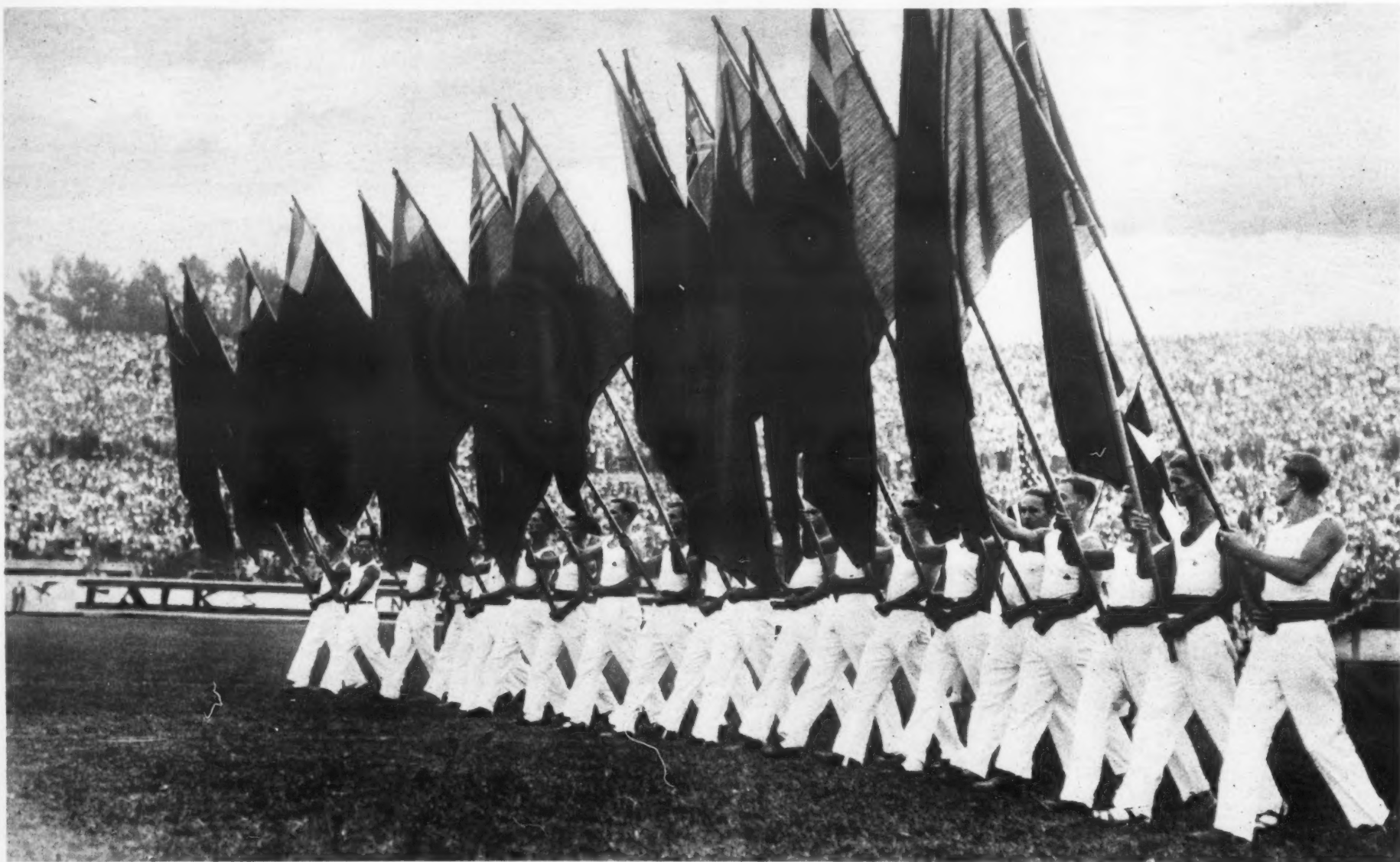
PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

"NEWS OF THE WORLD IN PICTURES"



TO THE ORIENT THROUGH THE BARREN NORTHLAND
Colonel and Mrs. Charles A. Lindbergh Packing Their Plane for the Take-Off From
Ottawa, Canada, En Route to Tokyo by the Lonely Northern Route.

(Associated Press.)



THE PARADE OF THE NATIONS AT THE WORKERS' OLYMPIC GAMES: COLOR BEARERS Heading the Procession of Athletes From Many Countries in the Vienna Stadium at the International Workmen's Olympiad, Which Was Witnessed by a Crowd of 60,000.

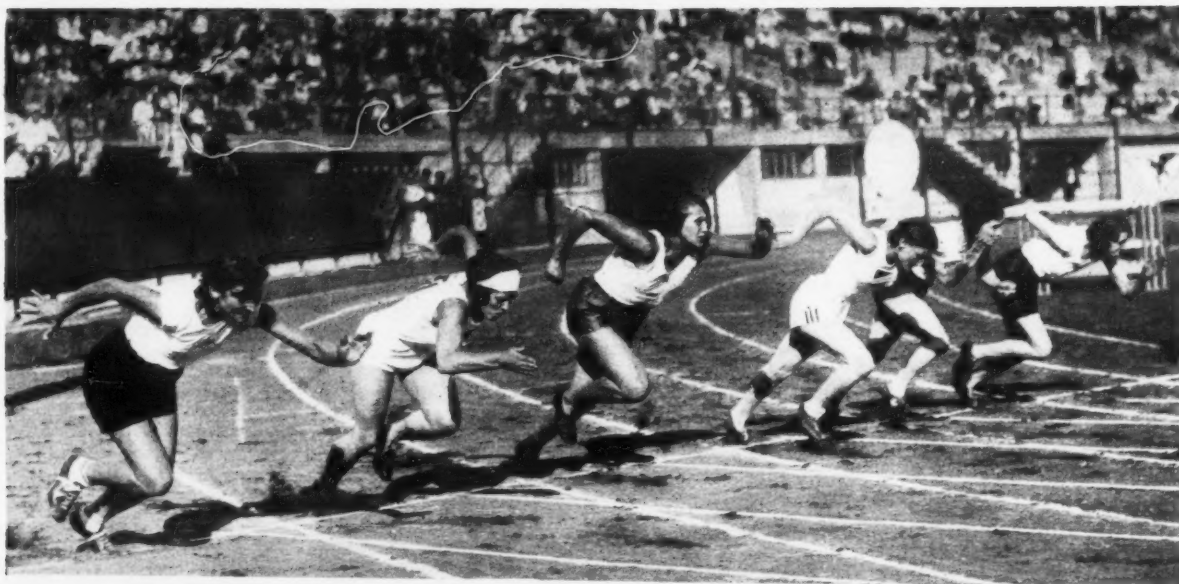
(Times Wide World Photos, Vienna Bureau.)



UP AND DOWNS IN THE LIFE OF A CLOWN: COMEDY ACROBATS Practicing Their Stunts in the Round-Up Arena at Pendleton, Ore.

(Times Wide World Photos.)

THE WORKMEN OF MANY LANDS MEET IN FRIENDLY RIVALRY: SCENE in the Vienna Stadium at the Opening of the International Sports Meeting.



A FAIR START AND NO FAVOR: GIRL ATHLETES Getting Away in the 100-Meters Dash at the Vienna Worker's Olympiad. Miss J. K. Walker of England Won the Event in the Fast Time of 12 4-10 Seconds.

(Times Wide World Photos, Vienna Bureau.)



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"A National Magazine of News Pictures"

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NEW YORK, WEEK ENDING AUGUST 15, 1931.

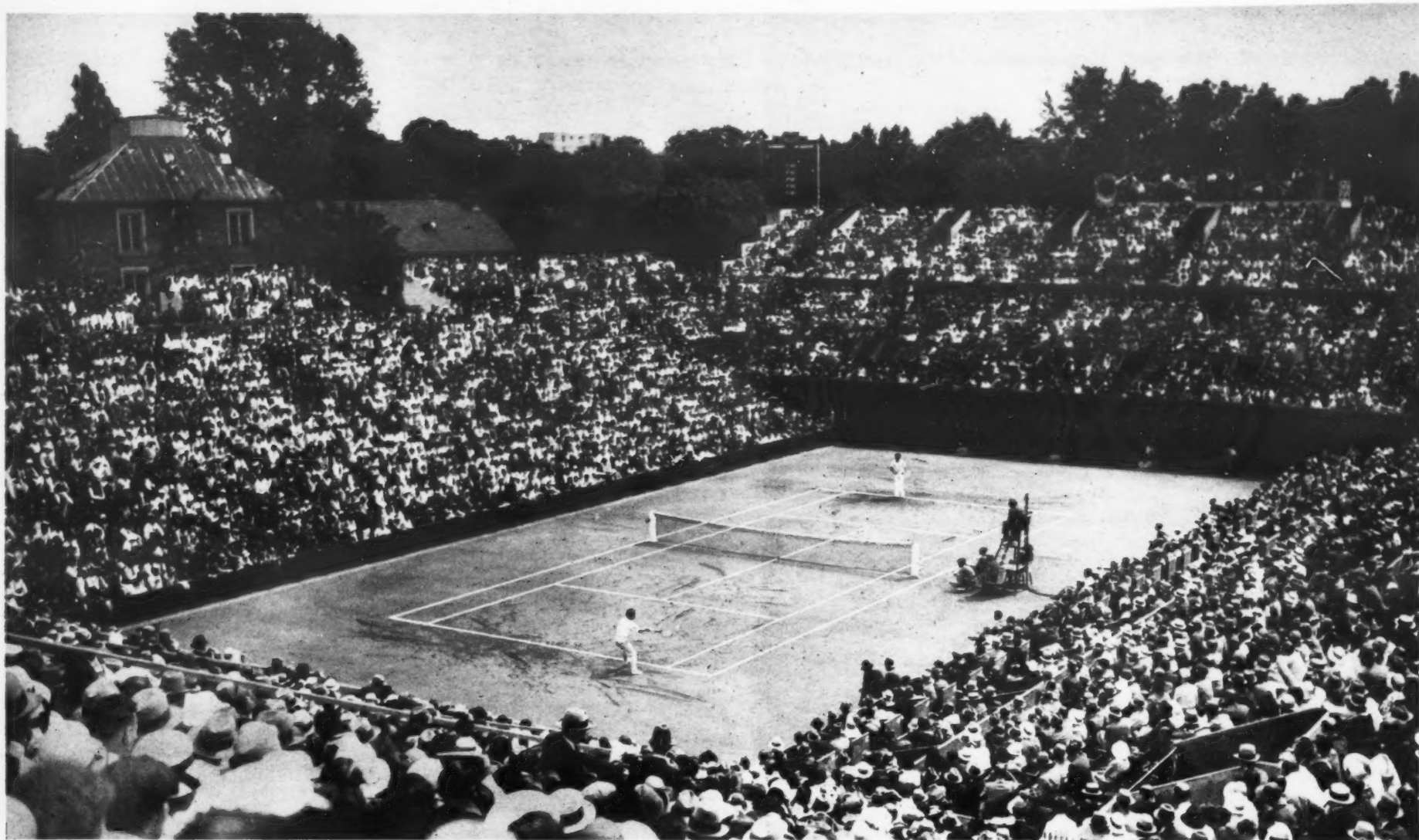
PRICE TEN CENTS



A Rock-Ribbed Guardian of the Western Wilds

Sentinel Peak in the Sawtooth Mountains of Idaho, as Viewed From an Evergreen Forest Near Its Base

(Johnson & Son.)

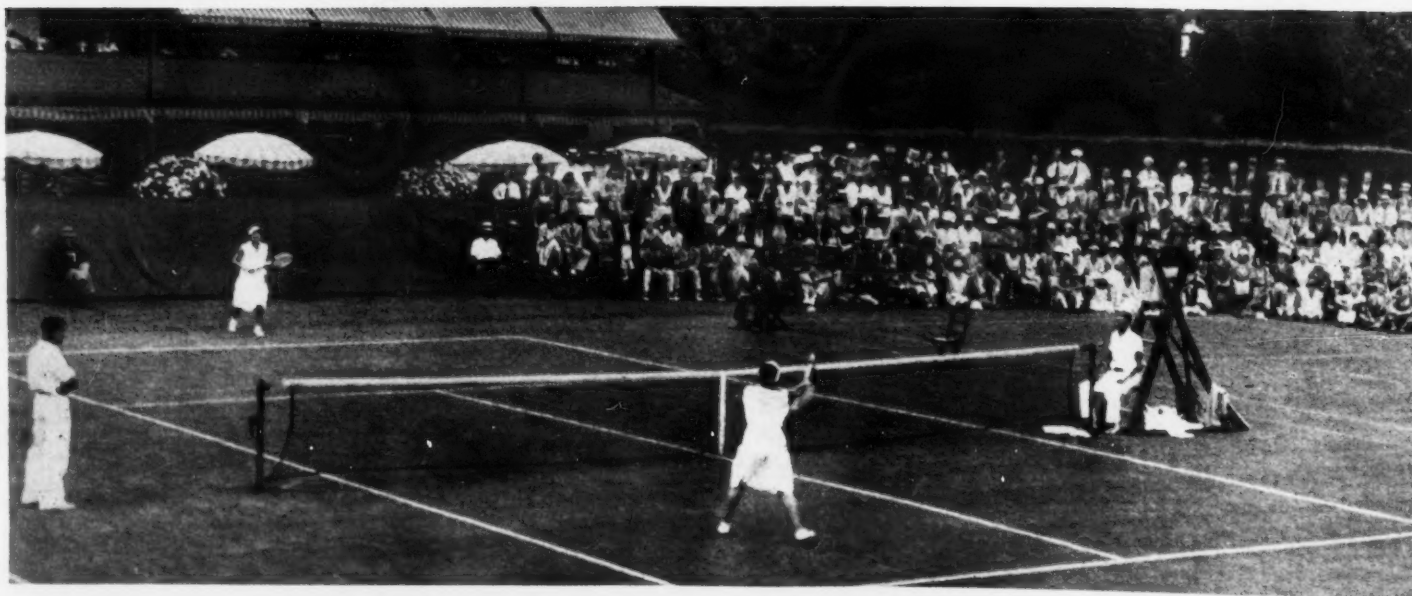


THE ACES OF BRITAIN AND FRANCE MEET IN THE DAVIS CUP FINALS: H. W. (BUNNY) AUSTIN AND HENRI COCHET in Play on the Central Court of the Roland Garros Stadium at Paris in the Match Which Cochet Won, 3-6, 11-9, 6-2, 6-4, His Splendid Work in the Series Giving France the International Trophy for Another Year. (International.)



"QUEEN HELEN" WINS THE ONE BIG PRIZE THAT HAD ELUDED HER: MRS. HELEN WILLS MOODY

Accepting the Seabright Bowl From Bernon S. Prentice, After Defeating Miss Helen Jacobs (Left) 6-0, 6-0, in a Match Which Lasted Only 32 Minutes. In the First Set, Which Was Over in Eleven Minutes, Miss Jacobs Scored Only Eight Points. (Times Wide World Photos.)



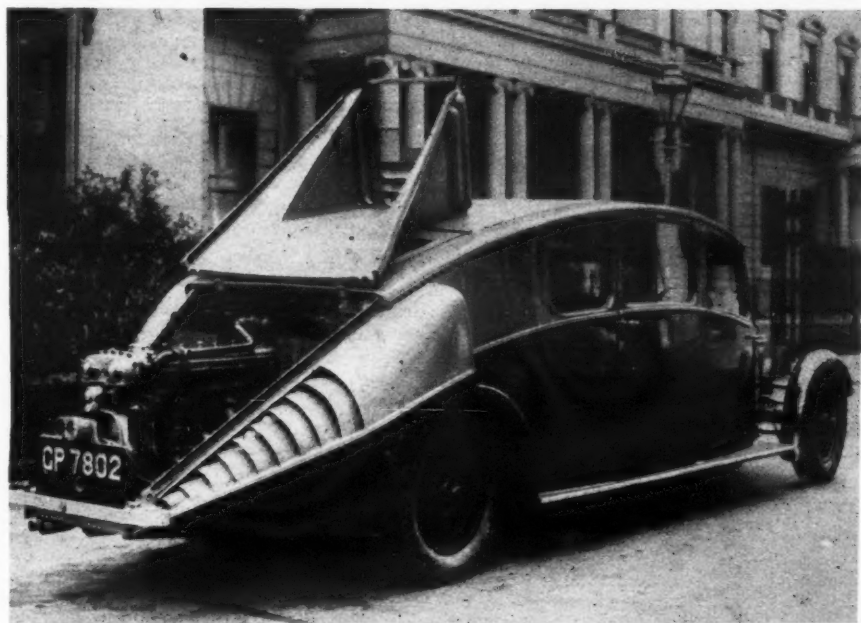
AGAIN THE VICTOR OVER THE NATIONAL SINGLES CHAMPION: ELLSWORTH VINES, 19-Year-Old Californian, Receiving From Bernon S. Prentice the Seabright Trophy, Which He Won by Defeating John Hope Doeg, 10-12, 6-8, 6-3, 8-6, 6-1, After Doeg Had Come Within Two Points of Victory in the Fourth Set of the Finals at the Big New Jersey Tournament. (Times Wide World Photos.)

A DEMONSTRATION OF TENNIS SUPREMACY: MRS. HELEN WILLS MOODY (Left) in Action at Seabright, N. J., in Her Speedy Victory Over Miss Helen Jacobs.

(Times Wide World Photos.)



AN AERIAL VOYAGER SETS OUT TO EXPLORE THE FROZEN ARCTIC WASTES: THE GRAF ZEPPELIN
at the Staaken Airdrome in Berlin En Route to the Far North via Petrograd on the Flight on Which It Mapped and Photographed an Area of 25,000 Square Miles.
(Times Wide World Photos, Berlin Bureau.)

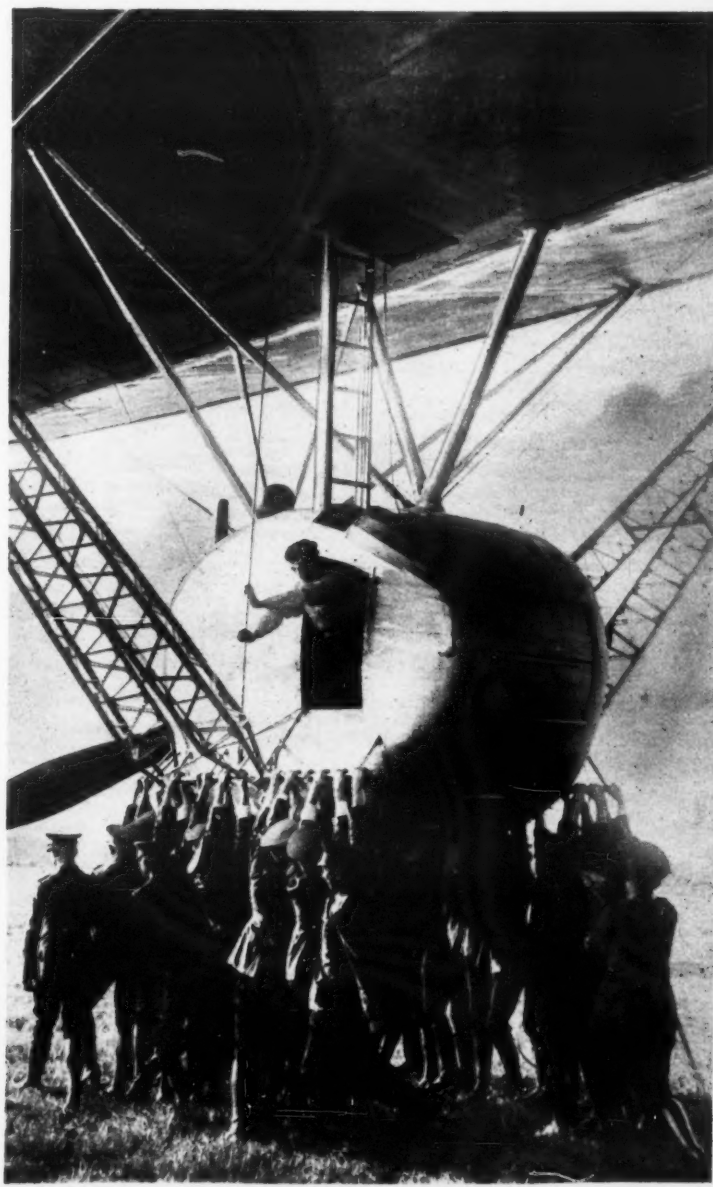


At Left—
THE CAR IN WHICH
THE PRINCE OF
WALES WILL DO
SOME SPEEDING:
BURNEY STREAM-
LINE AUTOMO-
BILE

Which Mrs. Stephen Courtauld Has Loaned to the Heir to the British Throne Pending the Completion of Its Duplicate for His Use. The 22-Horsepower Engine Is Mounted on the Rear Axle.
(Times Wide World Photos.)



OVER THE TOP IN PERFECT FORMATION: FOUR PLANES
of the 321st Observation Squadron Skimming the 11,225-Foot Summit of Mount Hook in Oregon, With Their Altimeters Showing a Height of 11,300 Feet, as Photographed From Another Plane at an Altitude of 13,000 Feet.
(International.)



BERLIN GETS A LOOK AT AN ARCTIC EXPLORING
GROUPE: POLICE
Holding One of the Gondolas of the Graf Zeppelin in Its Landing at the Staaken Airdrome on the Northward Trip.
(International.)

FOOTNOTES ON A WEEK'S HEADLINERS

[From The New York Times.]

On Leave of Absence.

PRESIDENT HOOVER took William Ruckles Doak along as his guest to the Little Rapidan River camp for a week-end. Depression means unemployment, which calls for cooperation among employing agencies. Upon the Department of Labor will rest much of the burden of the coordination of official bureaus of employment, and its Secretary, Mr. Doak, has broad shoulders. Moreover, he is still under 50 and is accustomed to smoothing out rough spots and carrying heavy loads.

Mr. Doak was a railroad man, and still is. In fact, he is on an indefinite leave of absence from a job on the Bluefield division of the Norfolk & Western Railroad. His leave has now stretched out to some twenty years, and he is uncertain what kind of task he might have to perform if he should suddenly decide to claim his place in the ranks of manual labor. Maybe he would have to go back to switching box cars at \$1.30 a day—his first job. Or maybe they would let him be a timekeeper.

Born in 1882, the son of a Confederate soldier, young Doak went as a farm lad of 18 from Rural Retreat, Va., to take the job at Bluefield, W. Va. By 1903 he was a full-fledged switchman, joined the local unit of the trainmen's brotherhood and was soon its treasurer.

He railroaded for eight years before getting his leave of absence to become executive representative of the brotherhood for the Norfolk & Western system. He was elected vice president of that organization in 1916 and assistant president in 1927. A year later he took over the editorship of *The Railroad Trainman*, official organ of the brotherhood. He was a close friend of President Wilson and, in fact, has been adviser to four Presidents.

Mr. Doak has handled scores of disputes concerning wages and working conditions and is unalterably opposed to the strike. "Except as a last resort in an exceedingly extreme case, it should never be used," he says, "for it is essentially wasteful, anarchic and in the end necessarily hurtful to all concerned."

He is a conservative, and proudly admits the charge. He is studious and a hard worker, having added to his field of railroading the broader subject of labor economics. At his home in Arlington County, Va., high above the Potomac, he gets his relaxation from the affairs of State by working in his garden.

The Filipino Washington.

WHEN a man has battled the armed forces of two nations, has been an exile from his native land, a fugitive with a price of \$25,000 on his head, and has spent the greater part of his life among war's alarms, he is entitled to peace and comfort as he approaches his three-score years and ten. When he has been a Mayor, a Commander-in-Chief, a dictator and a President, he is entitled to attention when he raises his voice—particularly if his topic is Philippine independence.

The name of Aguinaldo conjures up memories of barbarous warfare between Spaniard and naked Igo-

rot, of hurtling bolos, of the "water cure," of Mauser rifles spitting red flame through green jungles, of Dewey at Manila Bay.

Emilio Aguinaldo y Famy started out as a medical student, but for joining a Masonic order he was banished by Spain. He went to Hongkong. In 1896 he was found leading the insurrection against the hated Spaniard. Two years of his opposition convinced the overlords that the

Planter.

cheapest way to put down the rebellion was by cash, and again Aguinaldo went to Hongkong, this time with a full purse.

Back again, coincident with the arrival of Dewey, he brought his followers to the American side, with great expectations, for the long-hoped-for independence.

But alas for politics and ambitions! The former dictator was soon heading a little band fleeing to the forests and mountains, his dream of empire ended. Captured by Funston in the Spring of 1901, he took the oath of allegiance to the United States and retired to private life.

Maybe the passing of years has brought content and a dislike to attempt the moving of mountains, for the man who thirty years ago protested "one and a thousand times" against retention of the Philippines by the United States has long opposed the extreme Nationalist party. He raises hemp and lives comfortably on his \$6,000-a-year pension.

Historians may argue about Aguin-

aldo's ability; some say he got his start as the mouthpiece of a greater man, Apolinario Mabini. But to his people he is still a quasi-divinity; he is their George Washington.

A Man of Few Words.

WHEN the liner *Ile de France* sailed for Europe a week ago it carried a number of persons often in the public eye. From most of them reporters obtained newsy, personal interviews; but one, Albert H. Wiggin, was far from verbose. He said there was nothing he could say. He said he was bound for Paris and was to wait there until a meeting place had been designated for the committee set up by the Bank for International Settlements. This committee, Mr. Wiggin understands, is to study the credit needs of Germany. Mr. Wiggin is to be a member.

Mr. Wiggin seldom says much, but when he speaks it is well to listen. He spoke, for instance, ten months before the Wall Street crash of October, 1929, to the effect that "neither the government nor the business world can afford to rely on an indefinite continuance of a rising stock market." But few listened then; they were busy whooping up the market. Mr. Wiggin was one of the banking group of six who met right after the deluge to try to stop the selling panic. He emerged from the crash with great prestige, which has been growing ever since.

Last January Mr. Wiggin spoke



Pluggier.

again, and his words were carried in flaring headlines across the front page. "I am firmly convinced," he said, "that it would be good business for our government to initiate a reduction in these [war] debts at this time." Foreign governments applauded, politicians here wailed, but the Hoover plan was announced some months later.

Mr. Wiggin's career has been straight and steady and upward. From it could be illustrated the fable of the rolling stone, the dictum of the shortest distance between two points. Banking is his life; he chose it while still in school, and has plugged at it steadily ever since. Born in a little Massachusetts town, he became a bank clerk at 17. Nine years more and he could be called a banker at 26, holding down a job as assistant cashier. He was a vice president at 29, a president at 43 and a chairman of the board at 50. Now, at 63, he holds many jobs, directorships, trusteeships, &c.

Mr. Wiggin is known for his capacity for making friends and holding them. His clubs are numerous, but he is not spoken of as a clubman. Golf is his hobby, but his family and his banks form his chief interest.

A Dream Fulfilled.

A MAN who was deported from New York a few years ago and who has been exiled from his native Spain a number of times stood before a vast throng in Barcelona last week and spoke a few words which he had been longing to utter for nearly a quarter of a century. "Catalans, you are free!" was the message. The speaker was Colonel Francisco Macia, a white-haired, benign gentleman of some 70 years. He was announcing the acceptance of Catalonia's autonomy project by a plebiscite and the probable return of the rights of his people lost a century ago.



Visionary.

Colonel Macia has long been a one-idea man, a visionary whose one dream has been liberty for the colorful land in the northeast corner of the Iberian Peninsula. For his dream he has endured exile and imprisonment and—what to a Spaniard is far worse—ridicule. He has been called a harmless fanatic who kept his head in the clouds.

Plots seem to have been his main business in life. When exiled to France he kept up his efforts to form a Catalan Republic. When the French ordered him to Belgium, he merely considered it a change of headquarters for his schemings.

Colonel Macia—or President Macia of the Catalan Generalidad—is tall and slender and an aristocrat to the finger tips. He is an orator of great ability, and the idol of his people. His return to Barcelona in February, after his exile, was a triumphant procession.

He is not disloyal to Spain, but each Spaniard, he says, should have the right to build his own home and own political rights upon the style of architecture that best suits his individual tastes and necessities. * * * Catalonians, however, must hold friendship for all Spaniards—man for man, and town for town.

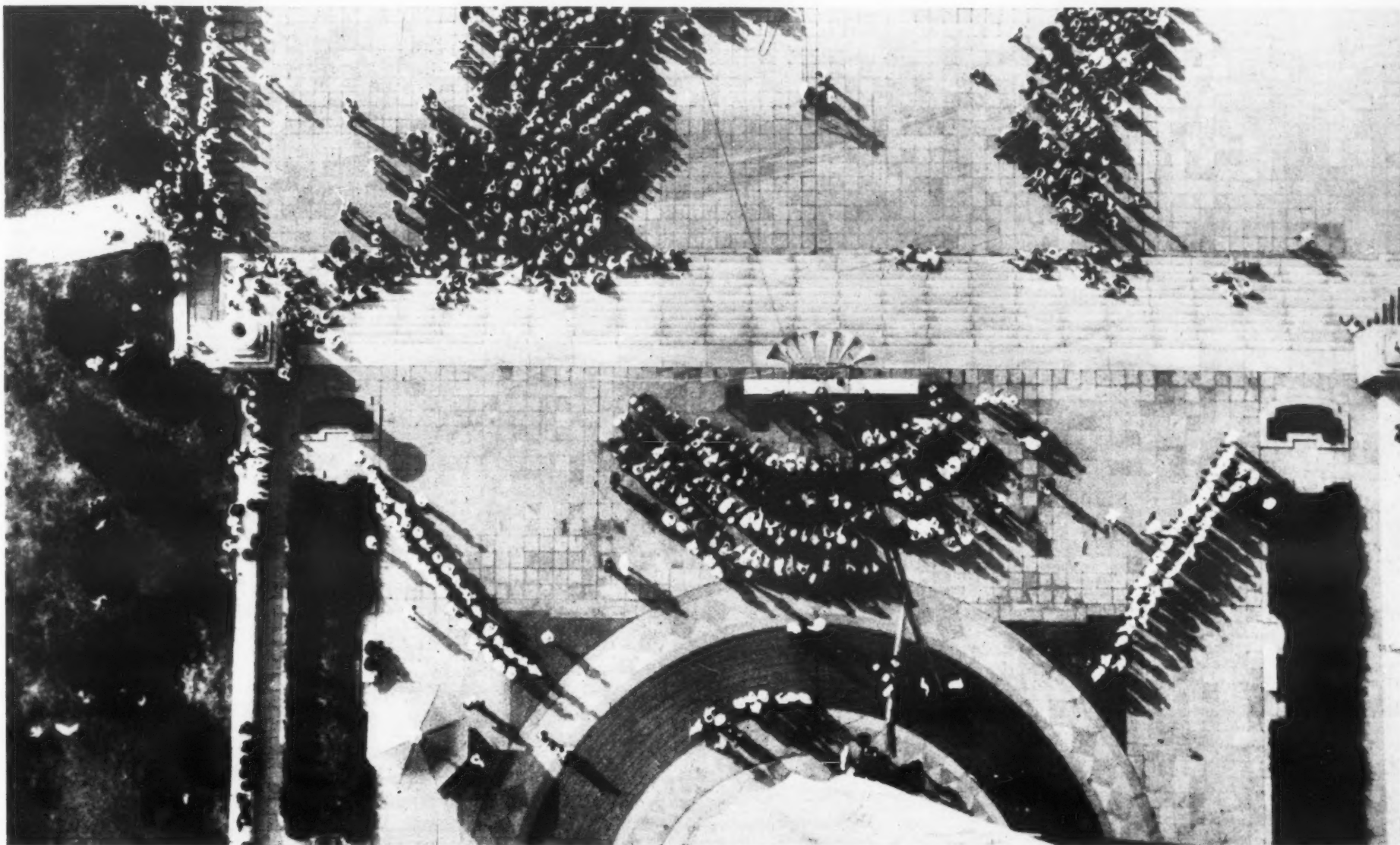
GEORGE H. COPELAND.



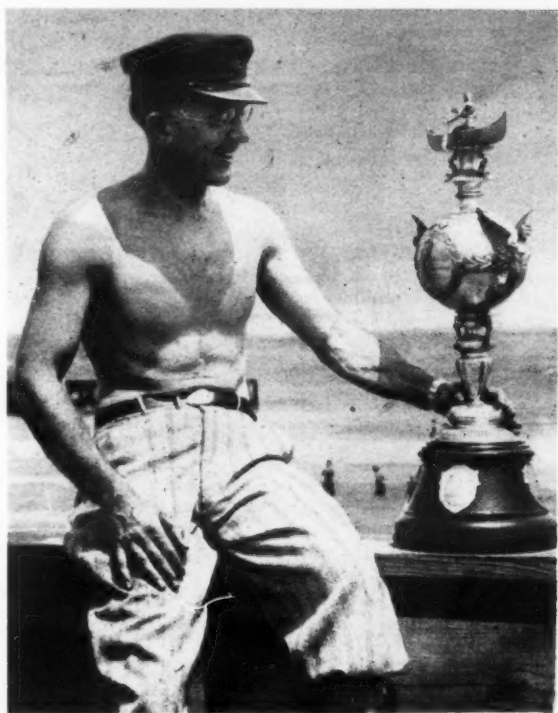
AN ENFORCED VACATION FOR "THE FILIPINO WASHINGTON": EMILIO AGUINALDO.

Confined to a Manila Hospital With a Broken Leg, Is Visited by Major Gen. John L. Hines, Head of the Philippines Department, in the Presence of Mrs. Aguinaldo.

(Associated Press.)



LOOKING DOWN ON ITS CHRISTENING PARTY: THE DEDICATION
of the Granite Monument in Honor of Commodore Perry's Famous Victory Over the British Fleet on Lake Erie in the War of 1812, as Viewed From the Top of the 375-Foot Shaft, the Second Highest Monument in the World. (International.)



THRICE THE WINNER OF THE LIPTON CANOE TROPHY:
A. C. EBBESEN
of Chicago, a Member of the Columbia Canoe Club, With the Challenge Trophy Presented by the Famous British Yachtsman. (Times Wide World Photos.)



A CHURCH THAT GOES TO ITS CONGREGATION:
BAPTIST GOSPEL CHAPEL
Mounted on an Automobile Chassis in Which the Rev. J. M. Horton of Hammond, Ind., and Six Other Ministers Are Touring the Calumet Region to Hold Out-of-Doors Services. The Outfit Is 22 Feet Long, 8 Feet Wide and 12 Feet High. (Times Wide World Photos.)



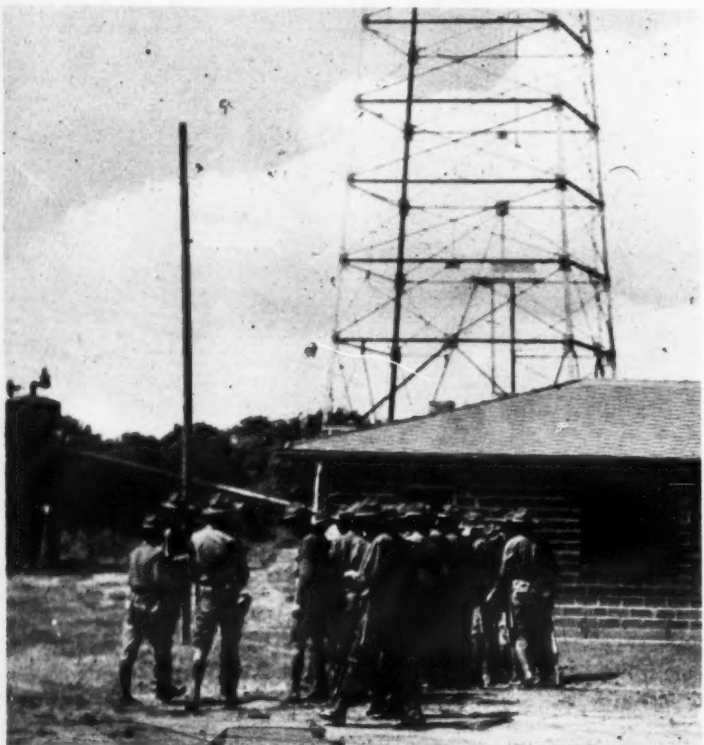
SOMETHING TO CROW ABOUT:
MISS ANNA LEE LYNCH
OF GEORGETOWN, DEL., Displaying Her Rooster Which Won First Prize in the Poultry Show at Harrington, Del. (Times Wide World Photos, Philadelphia Bureau.)



WASHINGTON JOINS THE RANKS OF THE CITIES WITH SUBWAYS: WORKMEN
Starting the Construction of the Passage Which Will Carry Street Cars Beneath the New Capitol Plaza Area in the Program for the Beautification of Washington. (© Harris & Ewing.)

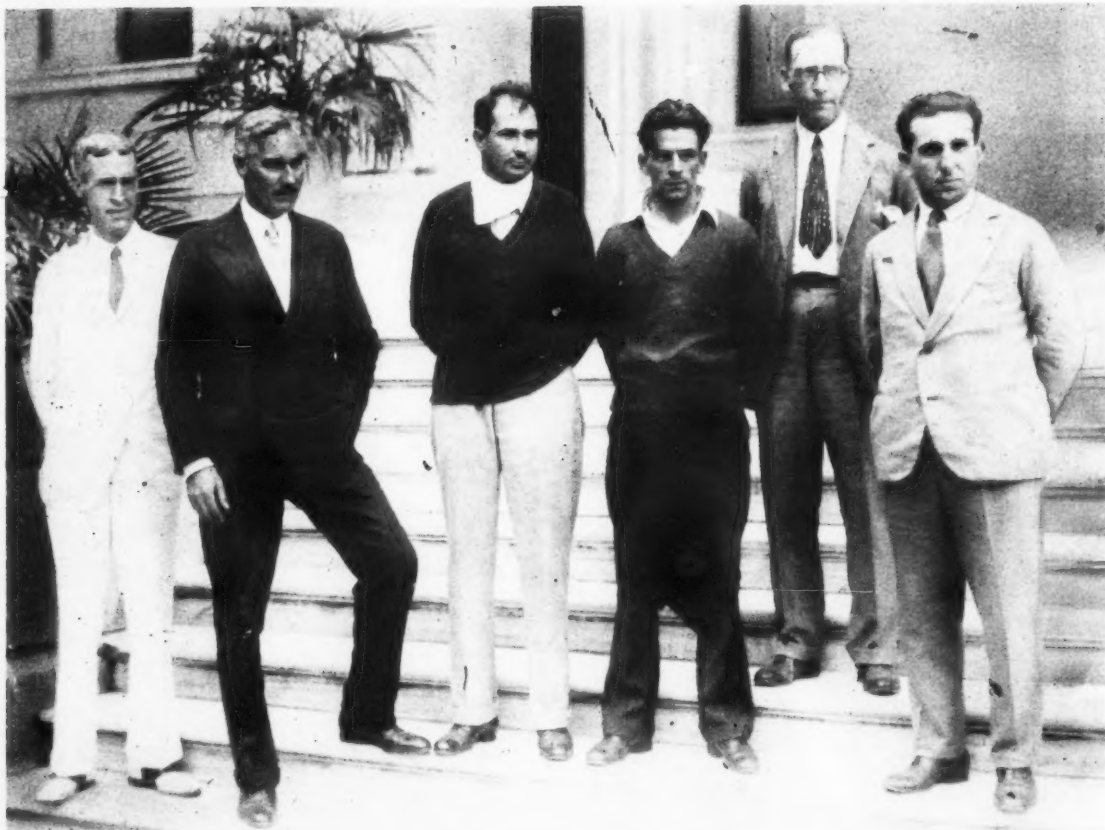
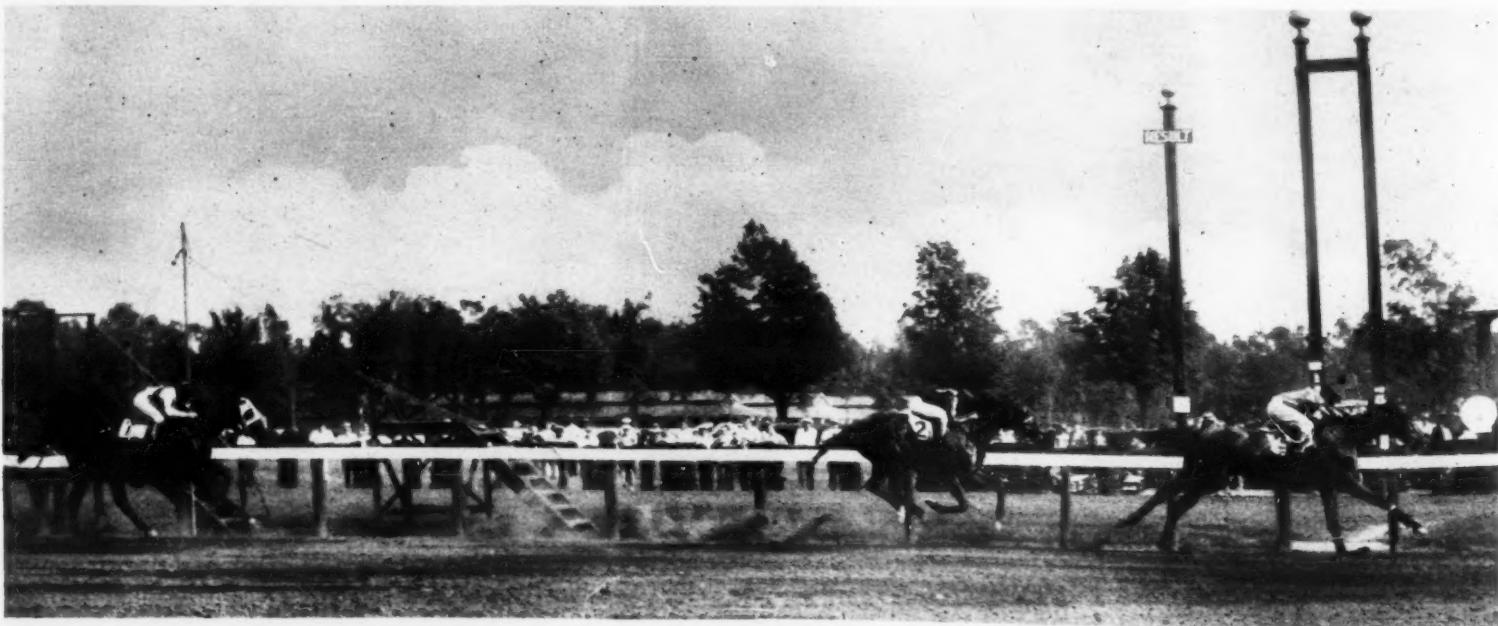


A TOWN WHICH HAS KNOWN WANT SENDS RELIEF TO A NEIGHBOR: FOOD CARAVAN
of Fifteen Trucks Leaving England, Ark., Which Last Winter Was the Scene of a Hunger Demonstration Attracting Nation-Wide Attention, Bound for Henryetta, Okla., Where Many Unemployed Are in Need. The Farmers Near England Harvested Bumper Crops This Summer and Desired to Share With Those Less Fortunate.
(Associated Press.)

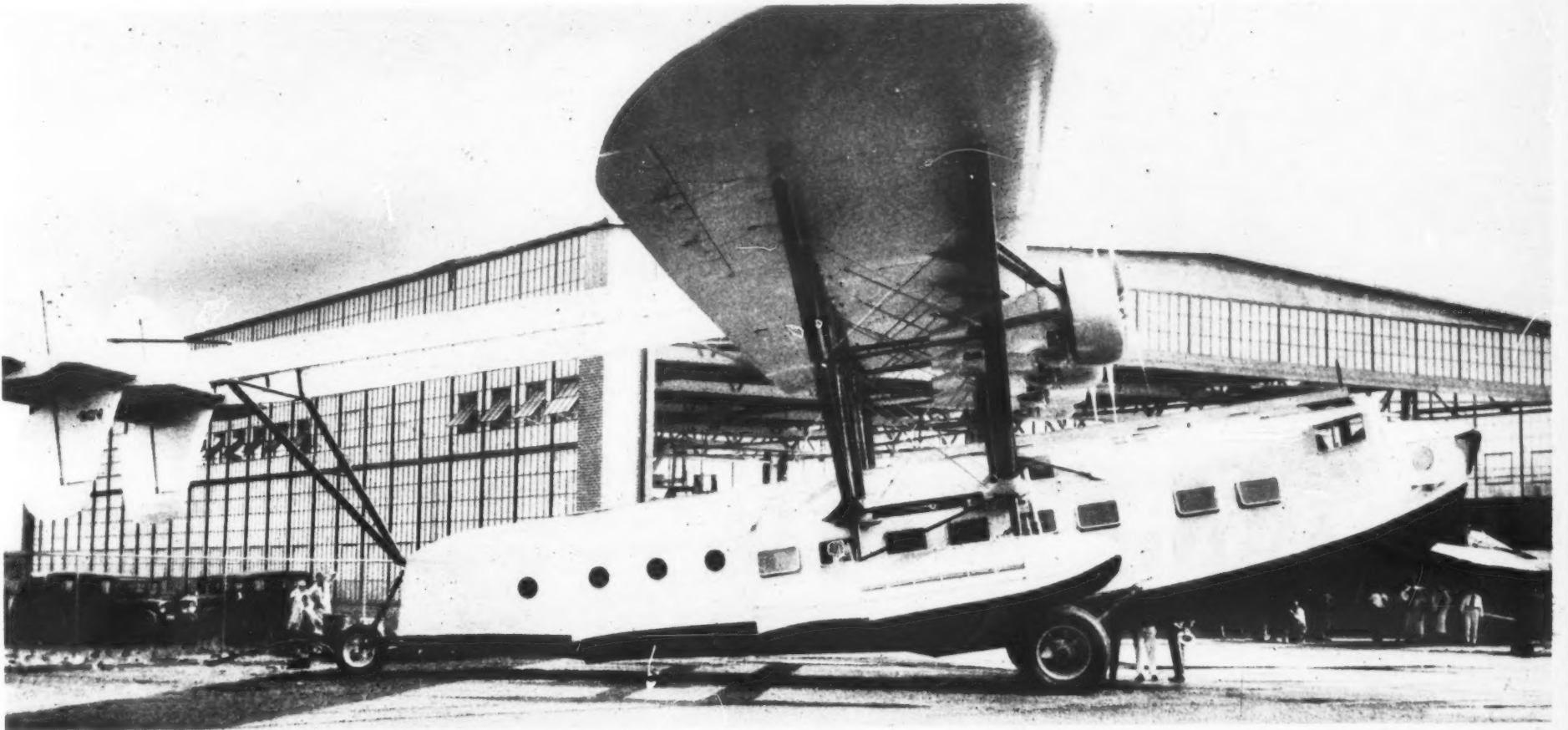


OKLAHOMA GOES TO WAR FOR HIGHER OIL PRICES: NATIONAL GUARDSMEN
on Duty at Oil Wells Near Oklahoma City to Enforce Governor William H. (Alfalfa Bill) Murray's Ban on Production Until the Price Situation Is Improved.
(Times Wide World Photos.)

At Right—THE BIG MEETING AT SARATOGA SPRINGS IS OFF TO A FLYING START: ST. BRIDEAUX,
Mrs. Payne Whitney's Entry, Winning the Twenty-ninth Running of the Saratoga Handicap at the Famous Up-State New York Track. The Race Was Worth \$7,700.
(Times Wide World Photos.)



AT THE END OF THE FLIGHT THAT SET A WORLD'S DISTANCE RECORD: RUSSELL BOARDMAN AND JOHN POLANDO
on the Steps of the American Embassy at Istanbul With Ambassador Joseph C. Grew (Second From Left) After Flying the 5,000 Miles From New York in Fifty Hours.
(International.)



A BRIEF PAUSE IN A DASH AROUND THE WORLD: HUGH HERNDON AND CLYDE PANGBORN
at the Croydon Airport, London, Just Before Taking Off for Berlin in Their Effort to Beat the Post-Gatty Record. They Gave Up the Attempt After Running Into Storms in Eastern Siberia.

THE WORLD'S LARGEST COMMERCIAL PASSENGER AIRPLANE: THE SIKORSKY S40, Which Has a Wing Spread of 114 Feet and an Overall Length of 78 Feet, Ready for Its Tests at Bridgeport, Conn. It Has Four Motors of 575 Horsepower Each, Cost \$250,000 and Rose in 16 1-2 Seconds With a Gross Load of 25,500 Pounds. It Is Capable of Carrying Forty Passengers.
(Times Wide World Photos.)



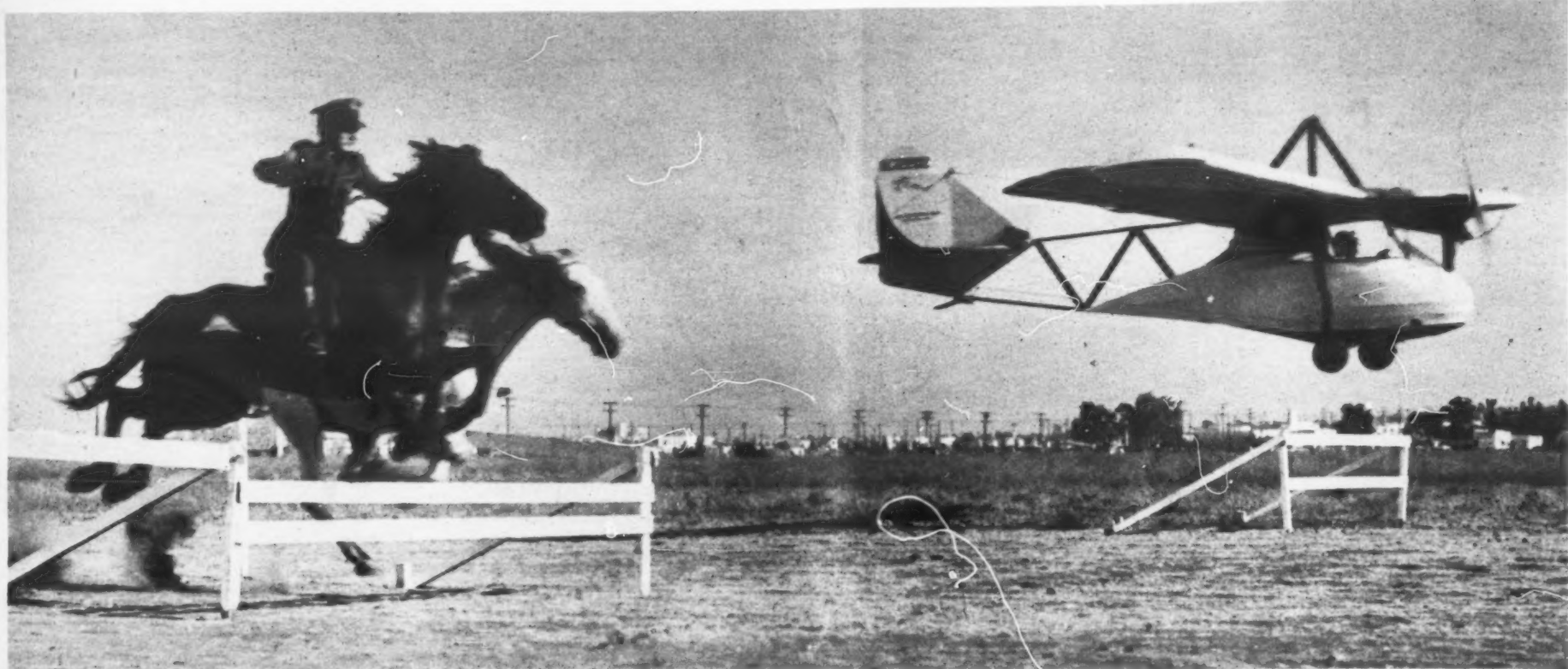
THE RADIO OPERATOR OF THE EXPEDITION TO JAPAN: MRS. CHARLES A. LINDBERGH
Saying Good-Bye to Admirers at Ottawa Before the Plane Started for Moose Factory, the Next Stopping Place in the Canadian Woods.
(Times Wide World Photos.)



BRITAIN'S AIR-MINDED PRIME MINISTER: RAMSAY MACDONALD
Getting Out of the Airplane in Which He Flew From Berlin to London After Conferences With German Leaders Regarding the Debt Problem.
(Times Wide World Photos.)



SURVEYING A NORTH ATLANTIC ROUTE FOR REGULAR AIR SERVICE: PARKER (SHORTY) CRAMER
(Right), With Oliver L. Pacquette, His Radio Operator, Photographed at Detroit Just Before Setting Off for a Surprise Flight to Greenland and Iceland as a Part of a Systematic Exploration of the Possibilities of Regular Arctic Flying on Year-Round Schedules.



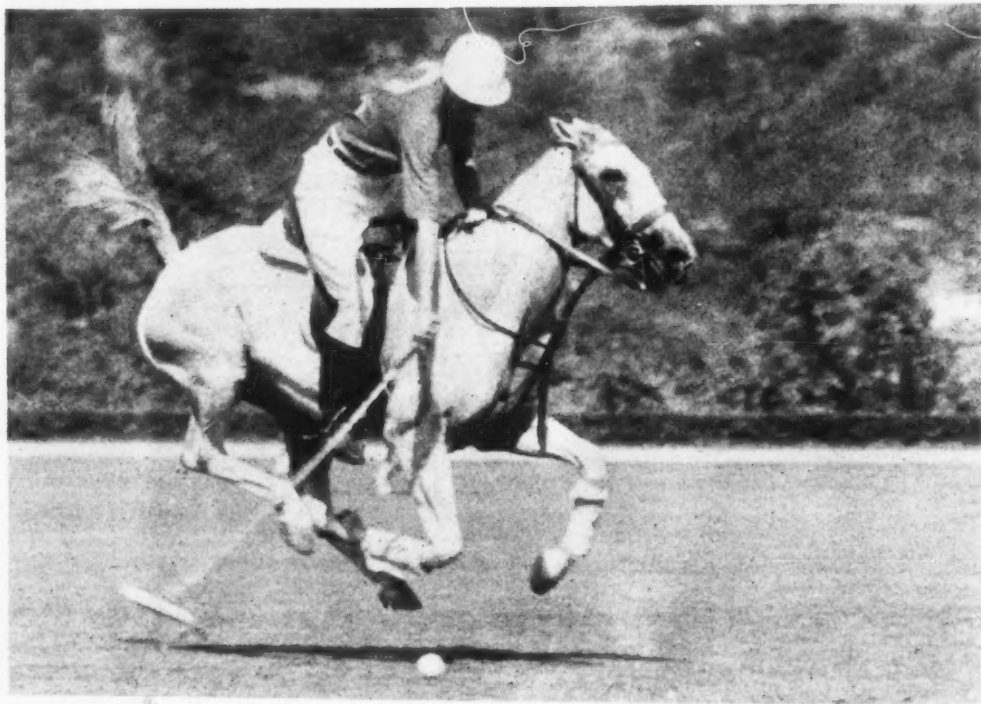
HORSE POWER VS. HORSEPOWER: STUDENTS OF THE CULVER MILITARY ACADEMY
Testing the Speed of Their Cavalry Mounts Against That of a Cycloplane Piloted by Dick Myers at Beverly Hills, Cal.
(Times Wide World Photos, Los Angeles Bureau.)



THE TROPHY COVETED BY BOAT RACING ENTHUSIASTS: THE PRESIDENT'S GOLD CUP,
the Chief Prize of the Regatta on the Potomac September 18 and 19, as Displayed by Mrs. Thomas P. Littlepage Jr. and Miss Natalie Norwood of the Regatta Girls' Committee.
(© Harris & Ewing.)



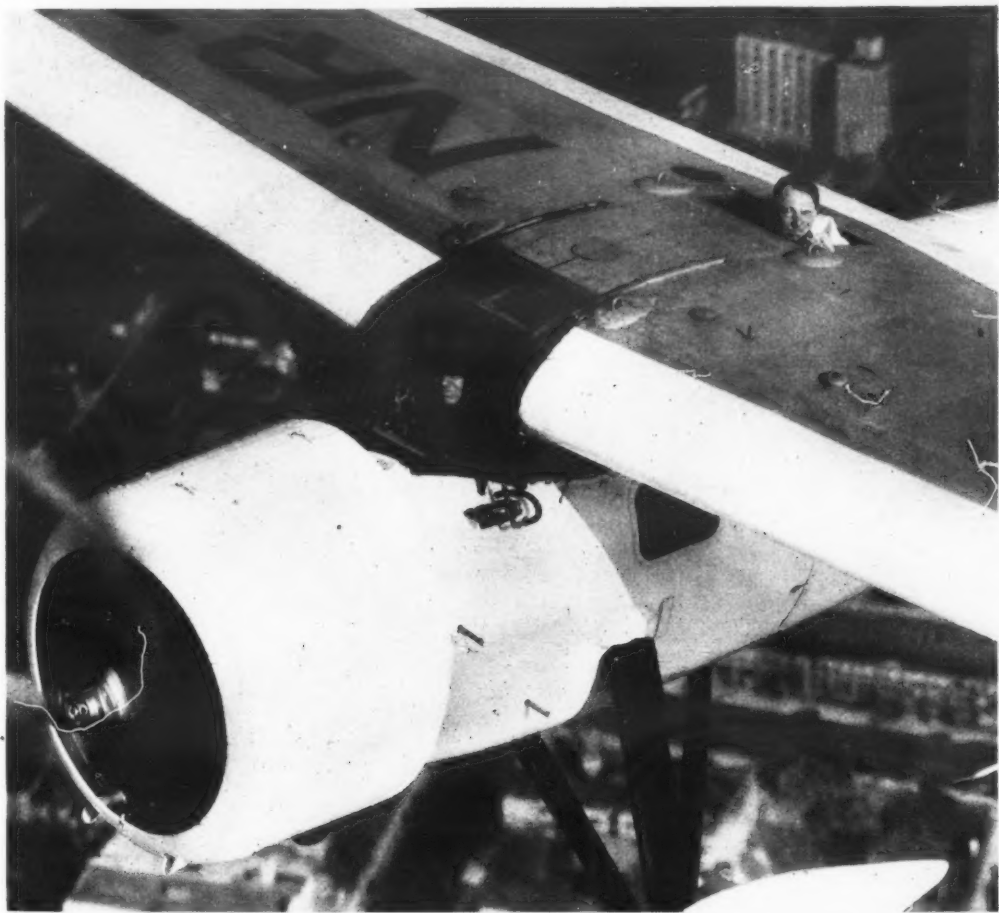
THE END OF A 1,100-MILE CANOE TRIP: HORACE HUFFMAN JR. AND LOREN M. BERRY JR.,
16-Year-Old Dayton (Ohio) Boys, Arriving at St. Louis After Paddling From Lake Itaska, Minn., in Thirty-five Days.



THE SON OF AMERICA'S COWBOY HUMORIST: WILL ROGERS JR.,
Who Shares His Famous Father's Enthusiasm for Horses, Doing a Bit of Hard Riding in the Polo Match in Which His Uplifters Team Defeated Santa Barbara, 9 to 2.
(Times Wide World Photos, Los Angeles Bureau.)



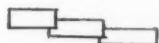
PROBABLY THE COUNTRY'S PRETTIEST DEPUTY SHERIFF: MISS BESS BAILEY
of Los Angeles, Who Is Right on the Job Every Day, Even if She Does Pin Her Badge to a Powder Puff.
(Times Wide World Photos, Los Angeles Bureau.)



**THEIR SECOND
UNSUCCESSFUL
ATTEMPT TO
SPAN THE
PACIFIC: REG L.
ROBBINS**

at the Controls of the Monoplane Fort Worth in Which He and Harold S. Jones (Peeping Out of Rear Cockpit Opening) Tried to Make a Non-Stop Refueling Flight From Seattle, Wash., to Tokyo, Japan, But Were Forced to Land at Fairbanks, Alaska, After 26 Hours 33 Minutes in the Air.

(Times Wide World Photos.)



THEY FLEW FROM CHICAGO TO NEW YORK IN 4 HOURS, 3 MINUTES: JAMES GOODWIN HALL (Left) With Andre de Coppel, Who Was His Passenger on a Flight Which Cut Two Minutes From the Hawks Record. Ten Hours After Leaving New York They Were Back in the City, Despite a Rest of More Than an Hour and a Half in Chicago.

(Times Wide World Photos.)



A NEW HERO OF YOUNG AMERICA: CAPTAIN FRANK HAWKS, Aerial Speed Champion. Surrounded by Juvenile Admirers at the Celebration of Aviation Day at the Military Academy at West Point.

(Times Wide World Photos.)



HE PLUNGED UNCHECKED THROUGH 13,500 FEET OF SPACE: CLARENCE (CHECKERS) McARTHUR, Who Set a Record at Tampa, Fla., by Stepping From an Airplane 18,500 Feet Aloft and Delaying the Opening of His Parachute Until He Was Within 5,000 Feet of the Earth.

(Times Wide World Photos.)



THE LIVE STOCK TRAIN OF THE AIR: THE FIRST AIR FREIGHT PLANE of Transcontinental and Western Air, Inc., Operating Between New York and Kansas City, Being Loaded With Its Cargo of 1,600 Pounds, Which Included a Prize Poland China Hog, at the Newark Airport.

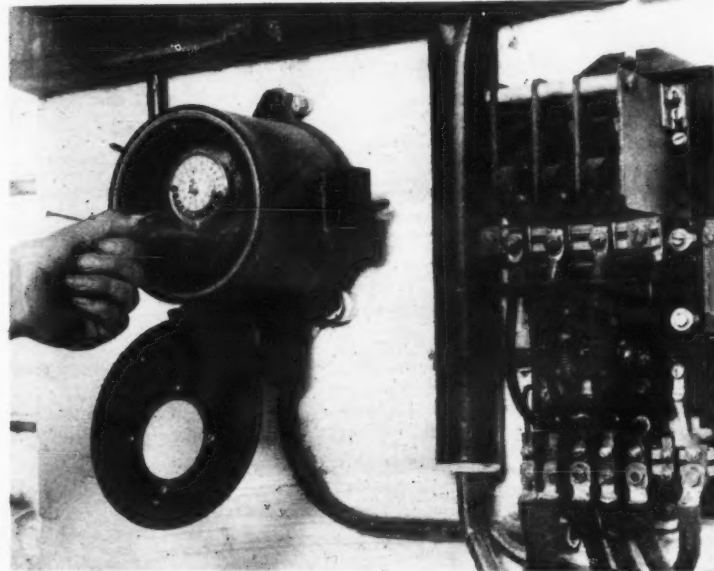
(Times Wide World Photos.)



GERMANY'S PIONEER IN ELECTRICAL GARDENING: KARL BIRKIGT.
Who Quickly Made a Fortune by the Use of the Electrical Farming Apparatus Devised by the Famous AEG Combine, Checking the Temperature of the Electrically Heated Ground in His Greenhouse near Chemnitz, Saxony. He First Turned On the Current Christmas Night, 1930, and Since Has Had Five Harvests.
(Times Wide World Photos, Berlin Bureau.)



PLANTS THAT ARE SHOCKED INTO PHENOMENAL GROWTH: TOMATOES in the Greenhouse of the Birkigt Farm Which Quickly Climb to the Roof and Bear in Exceptional Profusion With the Stimulus of Electrically Heated Soil.

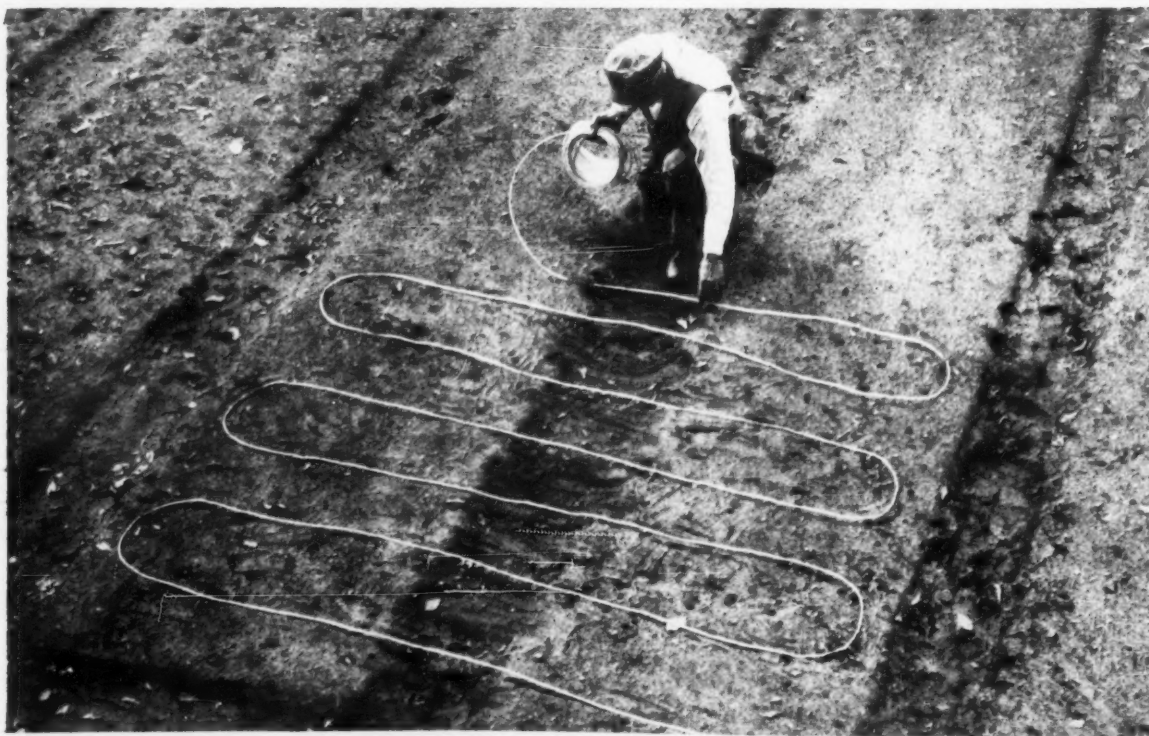


THE AUTOMATIC BRAIN OF THE NEW SYSTEM: CONTROL CLOCK, Requiring Winding Only Once a Month, Which Turns the Electric Current On and Off in the Greenhouses. During the Winter the Heat Is Kept On in the Ground for Sixteen Hours a Day, but in Summer It Is Needed Only Five Hours Each Night.

A Saxon Finds Wealth in Electrical Farming



CONTRASTING THE NEW AND THE OLD METHODS: PLANTS Growing in Electrically Heated Ground Which Are Several Times as Large as Others of the Same Age Left Untreated in Pots.



THE INSTALLATION OF THE HEATING APPARATUS: WORKMEN Laying an Electric Cable, Which Will Be Buried Under About Six Inches of Soil on the Birkigt Farm in Saxony. It Is Estimated That the New Method of Farming Increases the Yield Fivefold.



THE WEDDING MARCH OF THE "LOUISE BRIDES": GERMAN GIRLS Named Louise and Born on the Anniversary of the Death of the Prussian Queen Louise in 1810 Leaving the Garrison Church in Potsdam With Their New Husbands After Weddings Arranged by the Association Which Perpetuates the Queen's Memory.
(Times Wide World Photos, Berlin Bureau.)



**WHERE CANTALOUPE COST \$4 EACH:
THE FIRST JAPANESE
MELONS**

of the Season, Hothouse Products, Ripening in Baskets of String. The Cantaloupes Imported From America Are Sold at a Minimum of \$5 Each and Are the Rage This Year Among Wealthy Nipponese.



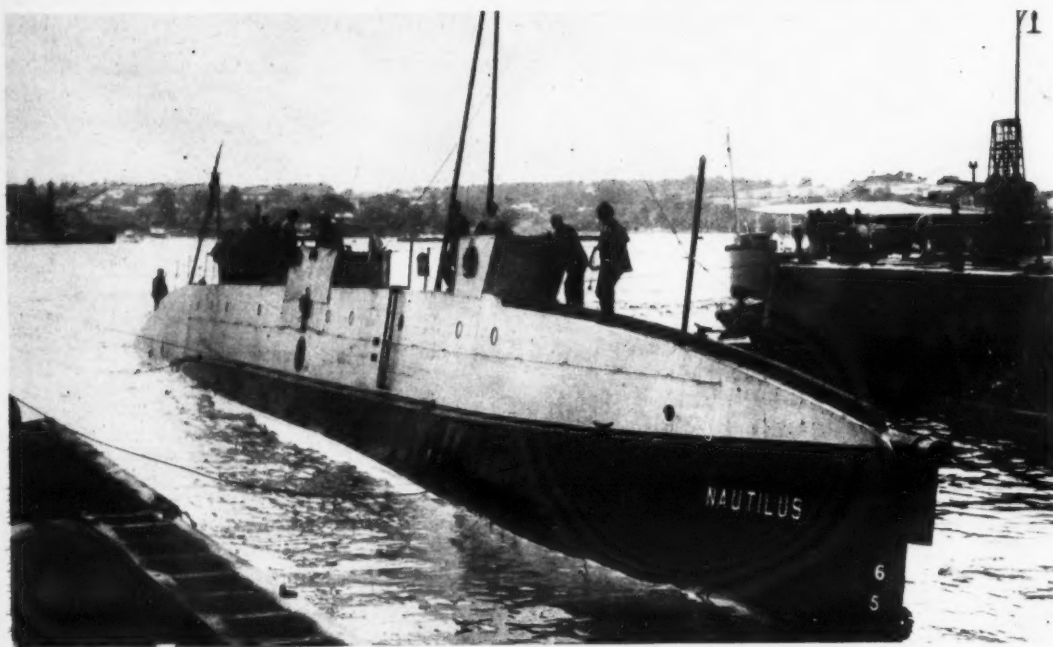
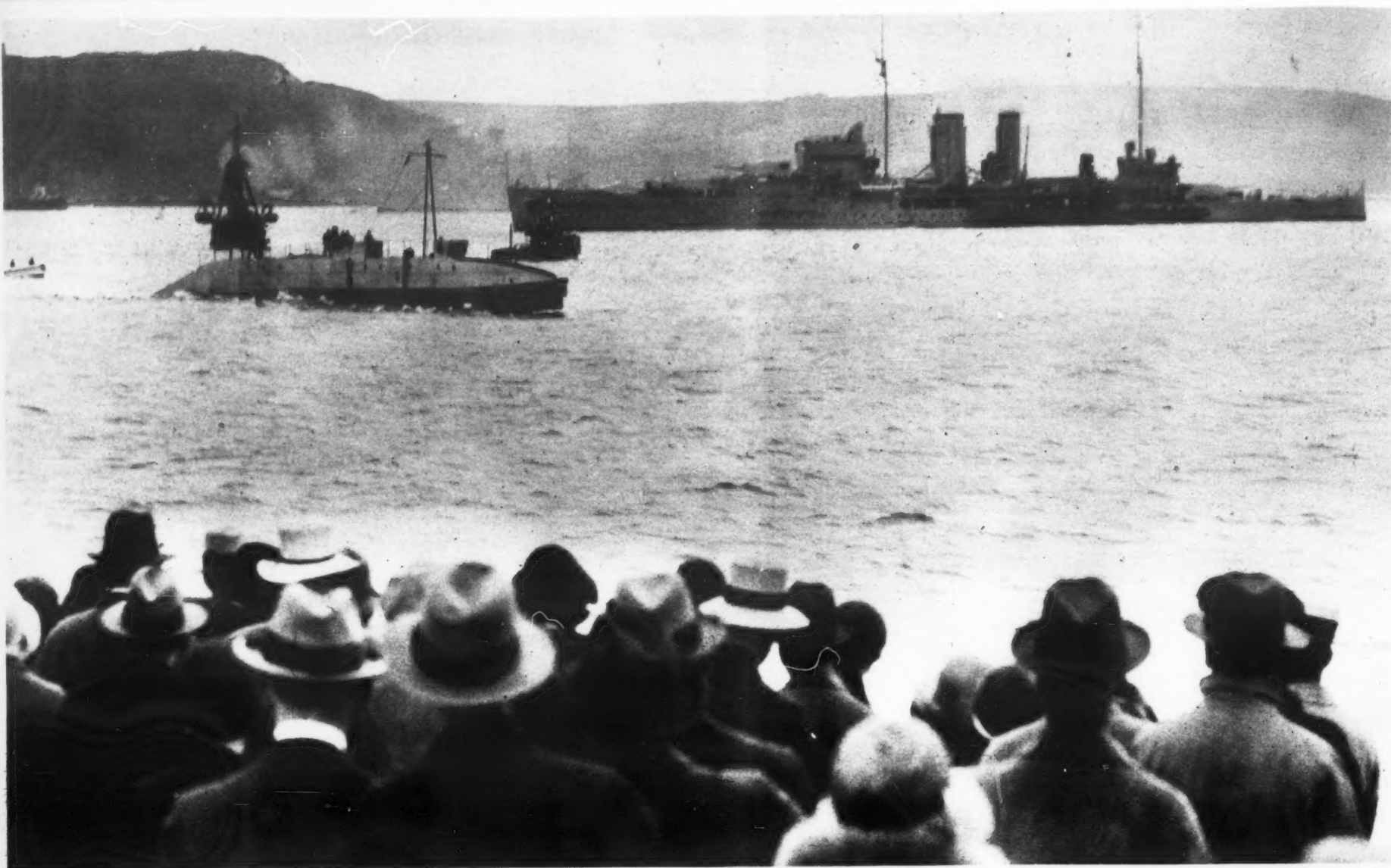
A SPARE-TIME HOBBY: OTTO G. ZERSE, a St. Louis Druggist, With the Dog Group He Carved from a Block of Maple Wood in Odd Hours Extending Over a Year.
(Times Wide World Photos, St. Louis Bureau.)

**At Right—
A GREATER CITY RISING FROM THE WRECKAGE
LEFT BY AN EARTHQUAKE:**
THE BUSINESS SECTION OF NAPIER, NEW ZEALAND, Which Rapidly Is Being Rebuilt After the Appalling Disaster of a Few Months Ago. Charred Ruins Still Are in Evidence, but Most of the Business Houses Have Been Reconstructed on a Larger and Stronger Scale.
(International.)



AN X-RAY TUBE THAT HAS OPERATED 11,000 HOURS AND STILL IS GOOD: DR. WHEELER P. DAVEY
(Right) of Pennsylvania State College, Who Developed the New Tube, Examining It With Dr. W. R. Ham, His Colleague, Who in a Casual Conversation About Their Experiments Gave Dr. Davey the Idea on Which It Is Based. The Ordinary Tube Lasts About 400 Hours.





**OFF FOR A
CRUISE UNDER
THE ARCTIC ICE:
THE SUBMARINE
NAUTILUS**

Leaving the Harbor of Plymouth, England, Bound for Bergen, Norway, in Sir Hubert Wilkins's Attempt to Reach the North Pole by Diving Under the Ice Floes. In the Foreground a Tender Load of Passengers, Going Ashore From the Mauretania Is Watching the Strange Craft's Departure.

(Times Wide World Photos.)

**AFTER REPAIRING
THE HAVOC OF THE
ATLANTIC CROSS-
ING: THE NAUTILUS**
at the Devonport Dock-
yard, Where She Was
Reconditioned for the
North Pole Cruise.

(Times Wide World Photos.)

**At Right—
FAREWELLS ON THE
BRIDGE OF THE NAU-
TILUS: SIR HUBERT
WILKINS**

(Left) With Lieutenant
Commander Cooper of
the Devonport Dockyard,
Who Assisted in Repair-
ing the Boat, and Com-
mander Sloane Danen-
hower, Her Skipper,
Photographed Just Be-
fore Leaving Plymouth.

(Times Wide World Photos.)



**THE QUEEN OF THE MICHIGAN MER-
MAIDS: MISS KATHLEEN KESSELER**
of Cheboygan, Who Was Chosen to Preside
Over the Third Annual Eastern Michigan
Water Carnival at Bay City.
(Times Wide World Photos, Detroit Bureau.)



A CENTENARY PARTY FOR THE SAURIANS: ALLIGATORS
Whose Heft Shows Them to Be Past the Century Mark, Gathered Close Around the Table Where Their Three Hostesses Sit at a Celebration at the Alligator Farm in Los Angeles.
(Associated Press.)



A SHY SPECIMEN OF WILD LIFE: AN INYALA BUCK,
as Photographed in a Natural Clearing in Somaliland, East Africa, After Days of Waiting for Its Appearance.
(Times Wide World Photos.)



A HUSKY PET FROM THE JUNGLES: NANNOSH,
a Leopard Which Was Caught When Nearly Full Grown by Hugo Von Othergraven, African Explorer and Film Producer, Enjoying the Refreshments at a Coffee Party With the Other Guests.
(Times Wide World Photos.)



THE BABY'S CAMERA DEBUT: LITTLE OLGA,
the Six-Weeks-Old Leopard of the Luna Park Zoo, Los Angeles, Posing for Its First Photograph and Not at All Embarrassed, as It Comes From a Family Long Prominent in the Movies.
(Times Wide World Photos.)



THE PEANUT SALESMAN OF THE ZOO: VENDER,
the Newest Monkey Baby in Luna Park, Los Angeles, With Its Mother, a Native of South America.
(Times Wide World Photos, Los Angeles Bureau.)



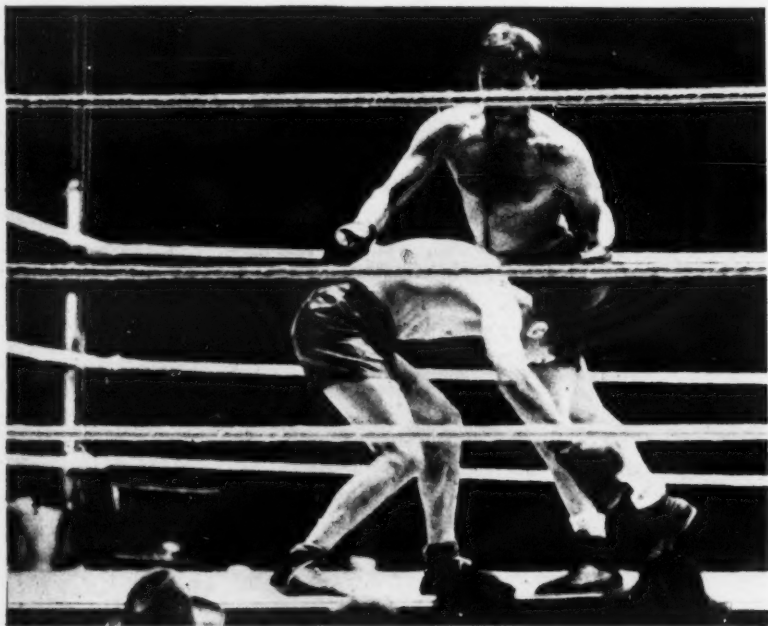
A GENEROUS SLICE OF THE 1931 BEAUTY CROP: CONTESTANTS FOR THE TITLE OF "THE MODERN VENUS"

Lined Up on the Edge of a Coney Island Pool in the Difficult Process of Selecting a Winner in the Annual Competition. (Times Wide World Photos.)



HER TROPHIES OF SERVICE WITH THE ARMY: "MOTHER" DAVIDSON,

70 Years Old, a Sister of the Late David Belasco, Visiting Plattsburg With Her Troupers to Entertain the Students in the Citizens' Military Training Camp, Displays a Belt Studded With Medals and Regimental Insignia Given to Her by Wounded Soldiers While She Was Overseas in the World War. (Acme.)



AN AMERICAN MIDDLEWEIGHT GETS A DRAW IN LONDON: VINCE DUNDEE,

Fighting Jack Hood, Who Substituted for Len Harvey, in the White City Arena. Here Hood Is Seen Ducking Frantically to Avoid a Left Swing. (Times Wide World Photos.)



BASEBALL'S GRAND OLD MAN IN A HOT POSE: CONNIE MACK, Whose Philadelphia Team Has Its Third Straight Pennant Pretty Well Nailed Down, Caught in a Characteristic Midsummer Attitude. (Times Wide World Photos.)



HAILED AS "THE MODERN VENUS 1931": MISS DOROTHY DE MAR of Hollis, Long Island, Winner of the Annual Contest at Coney Island. (Times Wide World Photos.)



FAR FROM THE HEAT AND NOISE OF BROADWAY: WORKMAN
Wielding His Paint Brush on the 49th Floor of the Woolworth Building, New York,
and Feeling Somewhat Above Complaining About a Trifle Like the Weather.
(Associated Press.)



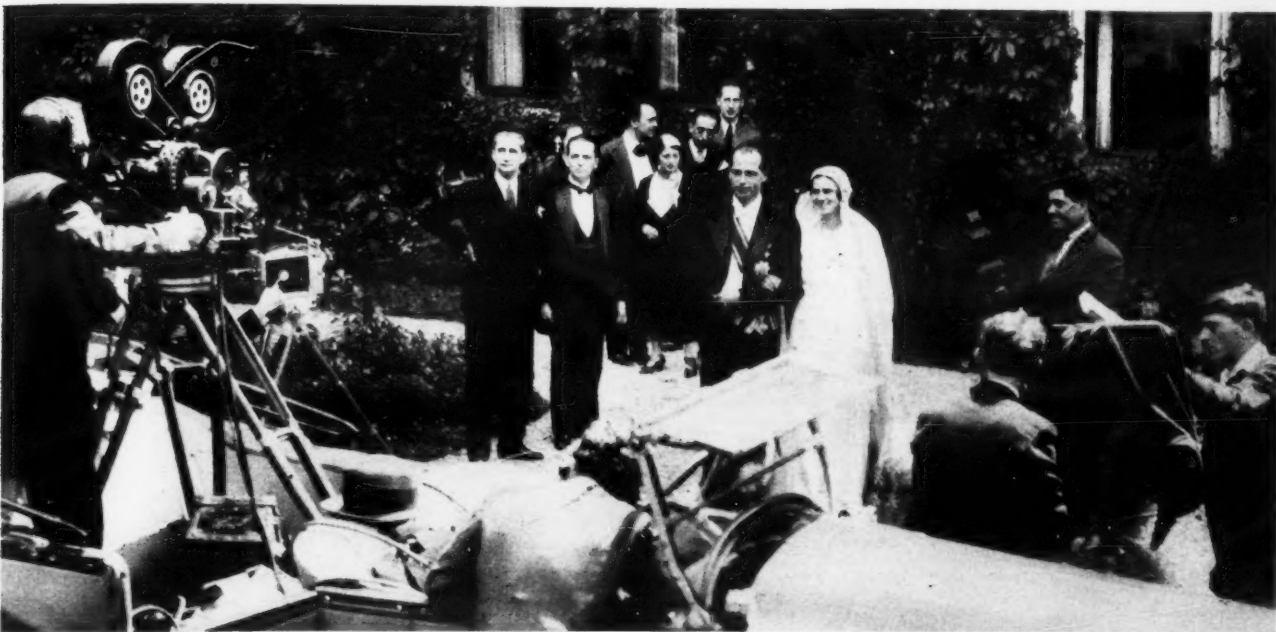
THE RESULT OF ONE LITTLE GROUND LOOP: WRECKAGE OF SIKORSKY AMPHIBIAN
in Which Captain Joseph Medill Patterson, Publisher of The New York Daily News, and Two Companions Were Slightly Injured in Taking Off From Roosevelt Field, Long Island.
(Times Wide World Photos.)



HE BRAVED THE DOMAIN OF THE STORM GODS: RALPH C. WENSINGER,
Pilot for the Weather Bureau at Cleveland, Who Voluntarily Plunged His Plane Into a Mass of Thunderheads and for a Few Minutes Was Hurled About With Such Tremendous Violence That He Believes He Has Found the Cause of Many Unexplained Air Tragedies.



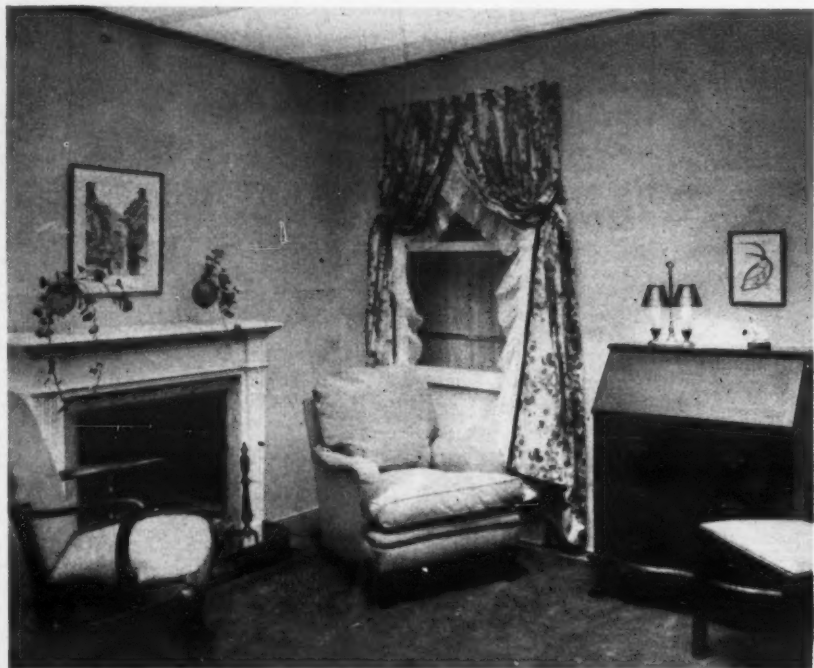
HOHENZOLLERN AND HAPSBURG IN A ROYAL MATRIMONIAL ALLIANCE: PRINCESS ILEANA,
21-Year-Old Sister of King Carol of Rumania, and Archduke Anton of the Exiled House of Hapsburg Garbed for Their Wedding in the Palace of Pelech, Sinaia, Rumania.
(Times Wide World Photos.)



THE ROYAL NEWLY-WEDS FACE THE CAMERA MEN: ARCHDUKE ANTON VON HAPSBURG
and His Bride, the Princess Ileana of Rumania's Ruling Hohenzollern Family, Posing for the Talkies in the Garden of Queen Marie's Palace After Their Marriage.
(Times Wide World Photos, Vienna Bureau.)



IN THE EXHIBITION OF BUDGETED INTERIORS COMBINING THRIFT WITH DISTINCTION: DETAIL OF LIVING ROOM
Costing Only \$392.33 Shown by Bloomingdale's at the Art Centre, New York. The Furnishings Include Also a Bookcase, Arm Chair and Stand Which Are Not Shown in This Picture. The Furniture, Modernistic in Style, Is of Ebonized Wood, With Couch and Chairs Upholstered in Rust-Colored Corduroy, and the Plaid Carpet Is of Soft Green, Black and Taupe.
(Rudolf Hindemith.)



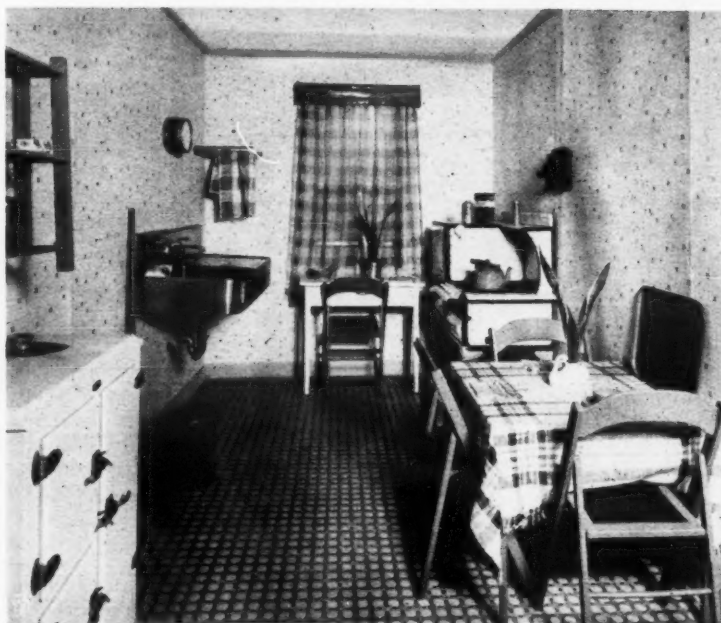
In
Little
Homes
on the
Budget
Plan



FOR THE
COUPLE
WITH AN
INCOME OF
\$40 A WEEK:
LIVING ROOM
With Furnish-
ings From
James A. Hearn
& Son Shown in
the Art Centre
Exhibition of
Budgeted
Interiors.
The Total Cost
of This Room is
\$257.69.
The Furniture
Is Mahogany in
Eighteenth
Century Style
and the
Upholstery
Is Old Rose in
Color.
(Rudolf
Hindemith.)



FOR THE BACHELOR WITH \$60 A WEEK: DETAIL OF
MAN'S ONE-ROOM APARTMENT
With a Shallow Alcove or "Bunk-Room" Which Can Be Closed
Off From the Living-Room With a Curtain, as Exhibited by
Hearn's at the Art Centre. The Colors Are Green, Gold and Cedar
and the Total Cost of the Room Is \$360.
(Rudolf Hindemith.)



IN A THREE-ROOM APARTMENT: KITCHEN
Designed by Bloomingdale's for Its Art Centre Display. The
Cost Is \$48.37, Not Including, of Course, the Important Items
Provided by the Landlord.
(James Suydam.)

COMBINING
CHARM
WITH
THRIFT:
BEDROOM
Budgeted at
\$179.14 in
the Three-
Room Apart-
ment De-
signed for a
Couple With
\$40 a Week,
as Shown by
Hearn's at
the Art Cen-
tre. The Fur-
niture Is
Swedish
Provincial-
of Beech and
the Color
Accents Yel-
low, Red and
Green.
(Rudolf
Hindemith.)



THE COLOR OF AFRICAN LIFE IN A SETTING OF OLD FRANCE: NATIVES OF DAHOMEY, on the Coast of Guinea, Presenting a Novel Acrobatic Spectacle for Visitors to the French Colonial Exposition in the Forest of Vincennes.
(Times Wide World Photos, Paris Bureau.)



MERELY AN OLD WELSH CUSTOM: A CHARMING SALESGIRL'S TRAY Draws the Attention of One of the Exhibits at the Royal Welsh Show Held at Llanelli.
(Times Wide World Photos.)



CALLED THE BEST SOLDIER IN THE UNITED STATES ARMY: SERGEANT DAVID (SPIKE) MALONEE of Battery E of the Coast Artillery on Duty at Fort Winfield Scott, Cal., Whom Major Gen. Charles P. Summerall, Former Chief of Staff, Has Termed the Best Soldier He Met in All His Years in the Service.



"THAR'S GOLD IN THEM THAR HILLS": RAY L. HOWLAND, Who Has Devoted Twelve Years to Searching for the Lost Dutchman Mine in the Superstition Mountains of Arizona, Panning Quartz From a Ledge He Hoped Might Be the Legendary Lode. It Wasn't.
(Times Wide World Photos.)

At Right—
THE TIMES SQUARE OF THE FATHER OF WATERS: EXCURSION BOATS on the St. Louis River Front Illuminated for Their Nightly Trips, for Which Excellent Business Is Reported Despite the Slump in Other Amusement Enterprises.
(Times Wide World Photos, St. Louis Bureau.)



Touches of Beading Mark the New Sheer Evening Gowns

By GRACE WILEY.

THE evening gown of net or chiffon becomes a thing of glamorous beauty with the addition of the discreet beading touches that typify the new season. Dull velvets, uncut velvet, and the tried and true transparent velvets play a large part in the new mode, though a simplified part, since they are cut with none of the peplums, tiers or other skirt elaboration that marked last season's styles. The evening frock, with light bodice and dark skirt, exemplifies another important phase of the Fall evening fashion.



THE BIAS
TECHNIQUE
IS EFFEC-
TIVELY
EMPLOYED
in This
Gown of
Celanese
Crêpe Satin.
From
Russek's
Fifth
Avenue.
(Gabor Eder.)



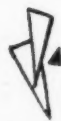
THE
FLESH-
COLORED
BODICE
CON-
TRASTS
WITH THE
BLACK
SKIRT
in a Very
New Evening
Gown of
Celanese
Crêpe Satin
Created by
Russek's
Fifth Ave.
(Gabor Eder.)



THE TOUCH OF BEADING THAT MARKS THE
EVENING GOWN OF FALL 1931.
Here Frosted Silver Beads Cover the Bodice and Pointed
Skirt Yoke of the Black Lace Frock and Form Bands on the
Sleeves of the Little Jacket. From Mamie Conti.
(New York Times Studios.)



CONTRAST
BETWEEN
THE FRONT
AND BACK
OF THE
GOWN
in "The
Penguin
Gown" by
Norman
Hartnell.
Its Color
Lines Follow
That of the
Bird and
Give the
Impression
of Great
Height and
Slimness.
(Lincoln
McCabe.)



FINE
LINES OF
BEAD EM-
BROIDERY
Cover the
Upper Part
of Worth's
Gown in
Black
Georgette.
The
Decolletage
and
Armholes
Are Edged
With a
Narrow Lace
of Rhine-
stones.
Belt of
Leopard.
(Isabey.)





FOR THE FOOTBALL GAME, Wear a Chic Double-Breasted Coachman's Coat of Brown Diagonal Wool Lined in Warm Kasha. The Blouse of Kaska Is Pin-Tucked in a Sweater Suggestion and Laces Down the Left Shoulder and at the Belt With Brown Cording. Birke and Birke. (New York Times Studios.)



A LACY KNIT OVER-BLOUSE IN WHITE Will Prove Invaluable in the College Girl's Wardrobe. Bonwit Teller. (Pagano Studios.)



A BROWN KID ONE-EYELET TIE PIPED IN BEIGE Complements a Lightweight Brown Wool Dress With Wool Mesh Vestee. Shoecraft Salon. (Joel Feder.)

New Fall Woolens for the College Girl's Wardrobe



A NEW DROP-SHOULDER YOKE-LINE Lends Character to This Sports Suit of Brown Spongy Woolen. The Tuck-in Sweater Overblouse of Green Jumbo Mesh Is Worn Over a Cream Silk Shirt Blouse. Birke and Birke. (New York Times Studios.)



SPIRAL CREPE OF RAYON AND WOOL Printed to Look Like One of Schiaparelli's Lacy Knits. A Cap Sleeve Dress With the New Quaint Buttoned Basque.

54th Prize

WHY I CHANGED TO MARLBORO CONTEST

Miss Elizabeth Laney, Lubbock, Texas

I changed to Marlboros because I like clothes with a Paris label and chic; ladies with slender white hands and rose-tipped nails; lavender-scented bed linens; first editions of old books; dull Wedgwood and gleaming sterling; because—the best in little things is what makes life enjoyable!

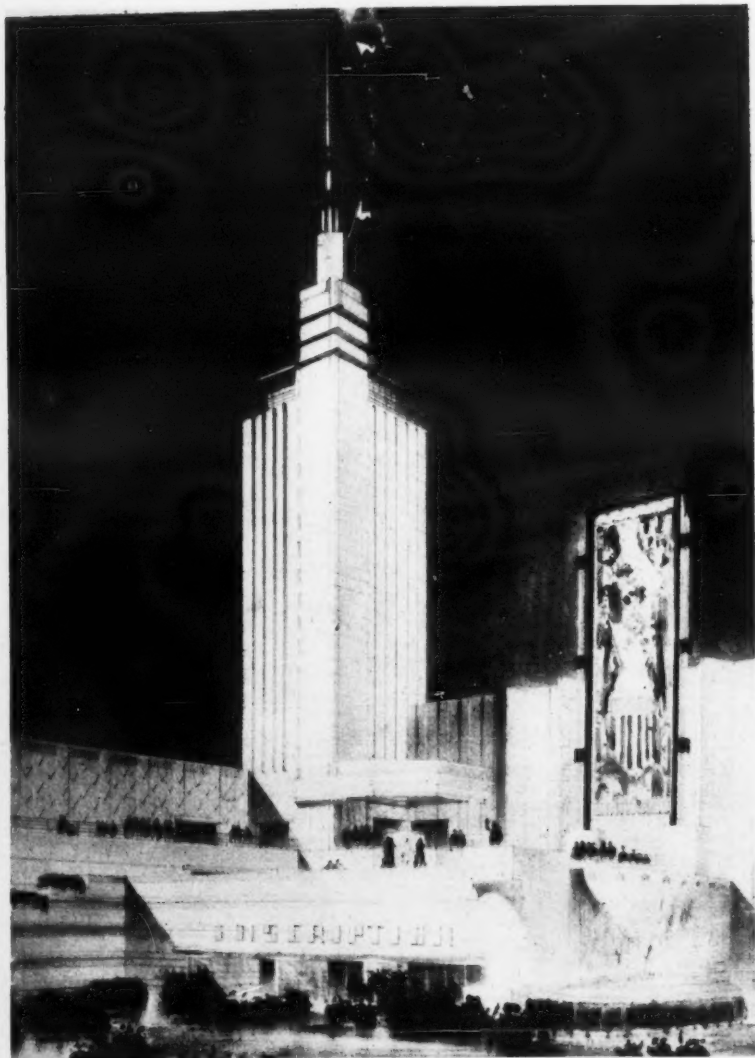
Elizabeth Laney

...55% more
in safety and
enjoyment at
only 5 cents
more in price

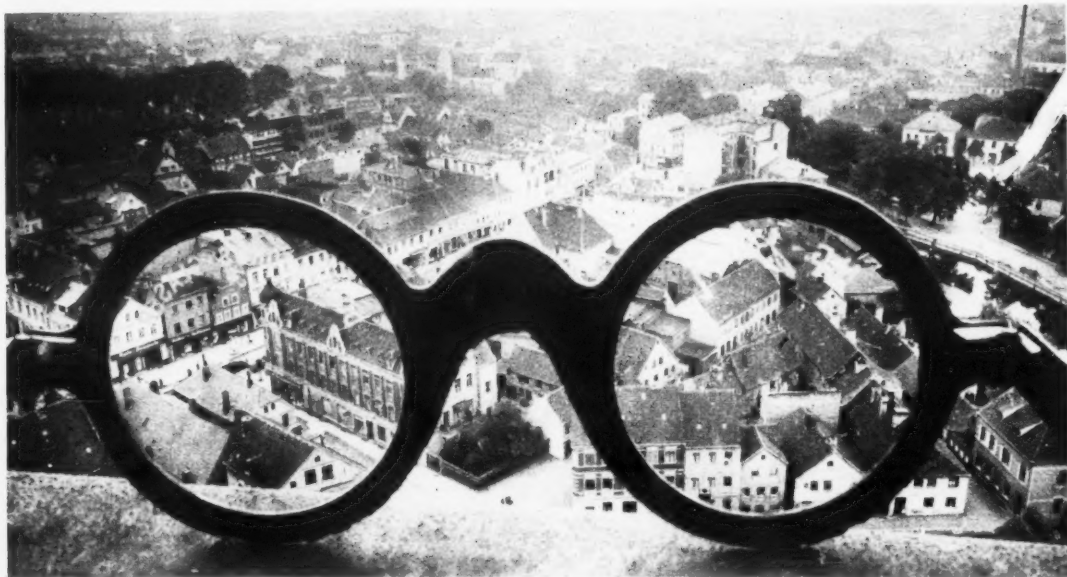
MARLBORO
America's finest cigarette



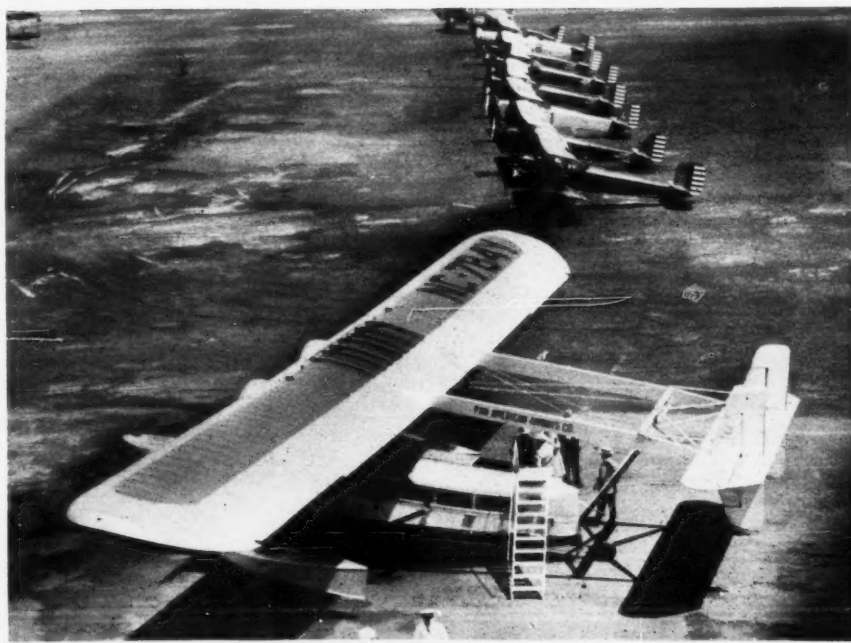
WHERE 3,150 MEN ARE WORKING ON A HUGE POWER PROJECT: AERIAL VIEW OF THE MILE-LONG DAM
Across the Susquehanna River at Safe Harbor, Pa., the Initial Development of Which Calls for an Investment of \$30,000,000 and a Plant of 255,000 Horsepower Capacity, to Begin Operations Early Next Winter. Ultimately the Installed Turbine Capacity Will Be Doubled.
(Fairchild Aerial Surveys, Inc.)



AN ADVANCE GLIMPSE OF THE CHICAGO WORLD'S FAIR: ARCHITECT'S DRAWING
of the Interior Court of the Hall of Science as It Will Appear From the Main Lagoon. The Building Will Be 400 by 700 Feet in Area and Is the Fourth to Be Started for the Century of Progress Exposition in 1933.



A GERMAN CITY AND ITS SYMBOL:
RATHENOW
ON THE HAVEL,
Where Two-thirds of the Population Earns Its Living by Means of the Optical Industry Established More Than a Century Ago as the Result of a Clergyman's Discoveries, as Seen Through a Giant Pair of Spectacles.
(Times Wide World Photos, Berlin Bureau.)



THE BIGGEST OF THE AMPHIBIAN AIR LINERS: TWIN-MOTORED CRAFT.
Dwarfing an Escort of Army Planes, Ready to Take Off From Boston on the Flight in Which It Set a Record of 6 Hours to Halifax, N. S., Carrying 12 Passengers and 11,000 Letters. With This Service, the Pan American Airways Network Was Extended to 19,000 Miles, Linking 32 Countries and Colonies of the Western Hemisphere.
(Times Wide World Photos.)

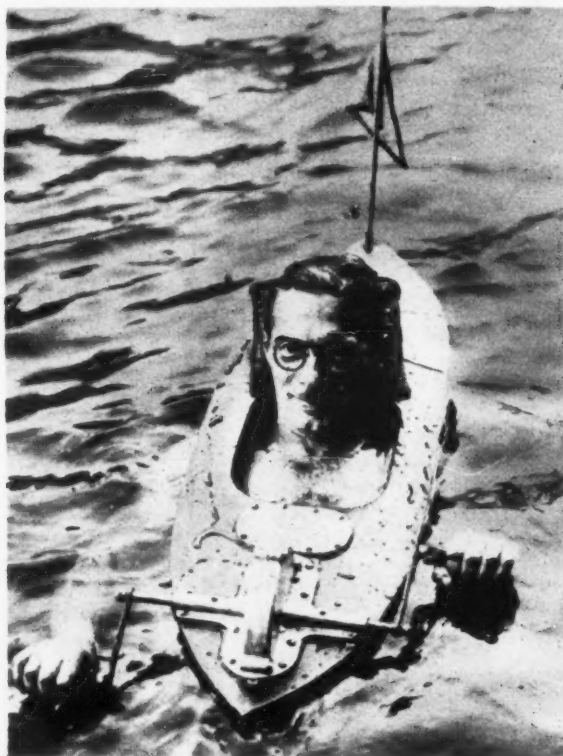


THE PUT-PUT RACERS SHOW THEIR SPEED:
ROBERT SCHELLING
 of the Buffalo Launch Club Winning the Outboard
 Free-for-All at the Seignior Club Regatta on the
 Ottawa River at Lucerne-in-Quebec.
 (Associated Screen News.)

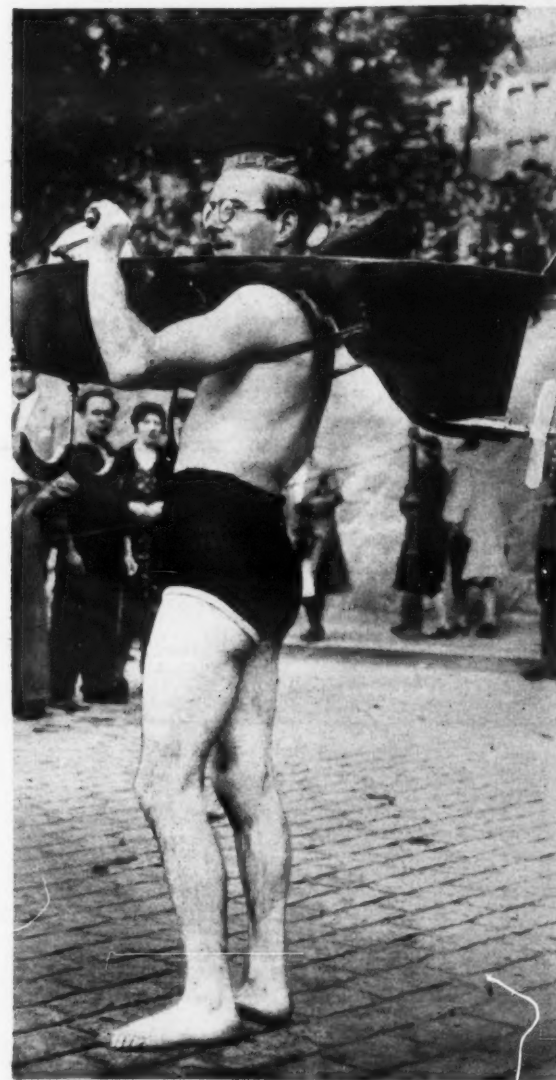


COMEDY
DIVING AS
ONE OF THE
FINE ARTS:
EDDIE
BAILEY,
 Disguised as
 "Mrs. Amer-
 ica," Execu-
 ting a Freak
 Back Dive in a
 Novel Contest
 at Alameda,
 Cal., in Which
 He Took First
 Honors.

(Times Wide
 World Photos,
 San Francisco
 Bureau.)



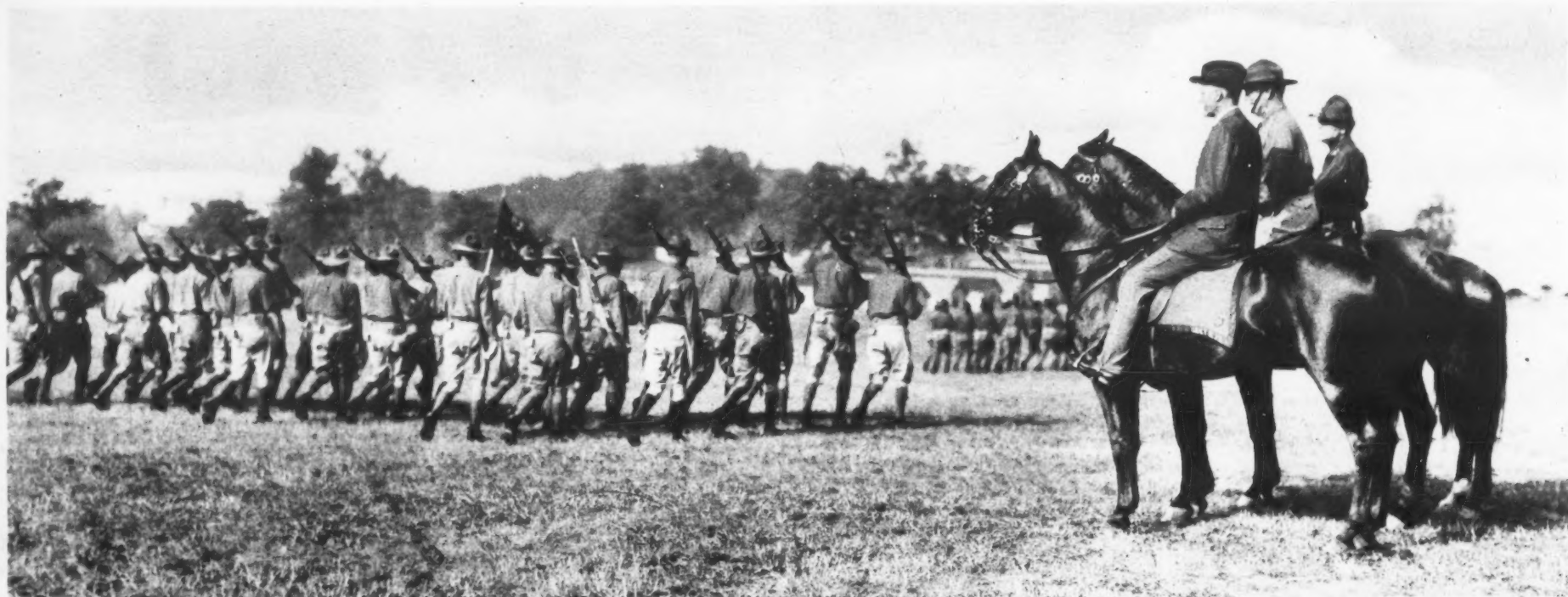
A BOAT FOR WARM WATERS ONLY: ERNST
HUMBOLD
 Testing Out His Tiny Propeller Craft on the Spree
 River, Near Berlin. When the Motive Power Be-
 comes Wearied He Floats. (Times Wide World Photos.)



EVERY MAN HIS OWN STEAMSHIP: ERNST
HUMBOLD,
 Berlin Inventor, Carrying the Boat He Calls the
 "Waves Rider" and Heralds as the Smallest
 Propeller Boat in the World. It Is About Three
 Feet Long, Weighs Eight Pounds and Is Capable
 of a Speed of Five Miles an Hour.
 (Times Wide World Photos, Berlin Bureau.)



At Left—
THE RAW MATERIALS OF A MUSICAL
BONFIRE: ONE HUNDRED OLD PIANOS
AND ORGANS
 Piled on Holbeck Moor, England, Awaiting the
 Application of the Torch by the Lord Mayor of
 Leeds as Part of a Carnival Celebration.
 (Times Wide World Photos.)



**PHILADELPHIA'S
SOLDIERS PASS
IN REVIEW:
MEMBERS OF
THE 111TH
INFANTRY**

Marching Past
Governor Gifford
Pinchot at Their
Training Camp at
Mount Gretna, Pa.
(Times Wide World
Photos, Philadelphia
Bureau.)



At Left—
A TEXAS GIRL
BECOMES A
EUROPEAN
PRINCESS:
THE FORMER
MISS ALEENE
McFARLAND
With Prince
Johann of
Lichtenstein,
to Whom She Was
Married at the
Church of Our
Lady of the
Assumption in
London.
(Times Wide World
Photos.)



**DISTINGUISHED ENGLISH VISITORS TO SOVIET RUSSIA: GEORGE
BERNARD SHAW AND LADY ASTOR**
Inspecting the Museum of the Revolution in Moscow While on a Tour to Check
Up on Recent Bolshevik Accomplishments.
(Sojusfoto.)

See the
MILLION LIGHTS OF GOTHAM
from
THE TOP OF NEW YORK

Day or night, a never-
to-be-forgotten view.
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fountain on the eighty-
sixth floor terrace.

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THIRD LITTLE SHOW
MUSIC BOX THEATRE, W. 45th St. Eves. 8:30. Mats. Thurs. & Sat.

KATHARINE CORNELL
in
The Barretts of Wimpole Street
by Rudolf Besier
Presented by Katharine Cornell Staged by Guthrie McClintic
EMPIRE THEATRE. Eves. 8:30 Sharp. Mats. Wed. & Thurs. No Performances Sat.

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For Two Weeks Only, Beginning Aug. 10th **"RUDDIGORE"**
"THRIFT PRICES" Eves. 50c to \$2. Wed. Mats. 50c to \$1. Sat. Mat. 50c to \$1.50 **ERLANGER** Thea., W. 44 St. Penn. 6-7963. Eves. 8:30

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ASTOR THEATRE B'way. & 45th St. 3 times Sunday
Twice Daily 2:50-8:50 8-8:50
Prices 50c to \$1.00 every matinee (except Sat.). Eves. 50c to \$2.00



THE ATLANTA BUSINESS SECTION GOES INTO ECLIPSE: SMOKE CLOUDS From a \$100,000 Fire Only a Block From Five Points, the Central Point of the City, Darkening the Entire Neighborhood.
(Times Wide World Photos.)



THE HOME RUN KING CHEERS UP A BOYISH ADMIRER: BABE RUTH CALLING ON JOHNNY McFEE in St. Elizabeth's Hospital, Boston, Where the Lad Was Recovering From an Automobile Injury.
(Times Wide World Photos, Boston Bureau.)

THE LIFE OF THE PARTY WHEN THE OLD SETTLERS MEET: JULIUS KLOSE, 96 Years Old, and Mrs. Maria Winka, 87, Walking Away With the Show by Winning the Dancing Contest at the Annual Festival for Chicago's Old Settlers.
(Times Wide World Photos, Chicago Bureau.)

Over the Mountains from Los Angeles 559 Miles on 11 Gallons of GAS

Think of it! FIVE HUNDRED FIFTY-NINE MILES over rough mountainous country burning only ELEVEN GALLONS OF GASOLINE. Imagine more than FIFTY MILES to the GALLON. That is what the WHIRLWIND CARBURETING DEVICE does for D. R. Gilbert, enough of a saving on just one trip to more than pay the cost of the Whirlwind.

The Whirlwind SAVES Motorists Millions of Dollars Yearly

Whirlwind users, reporting the results of their tests, are amazed at the results they are getting. Letters keep streaming into the office telling of mileages all the way from 22 to 59 miles on a gallon, resulting in a saving of from 25% to 50% in gas bills alone.

Mark H. Estes writes: "I was making 17 miles to the gallon on my Pontiac Coupe. Today, with the Whirlwind, I am making 35.5-10 miles to the gallon!"

P. P. Goerzen writes: "34.6-10 miles with the Whirlwind, or a gain of 21 miles to the gallon."

R. J. Tulp: "The Whirlwind increased the mileage on our Ford truck from 12 to 26 miles to gallon and 25% in speed."

Car owners all over the world are saving money every day with the Whirlwind, besides having better operating motors. Think what this means on your own car. Figure up your savings—enough for a radio—a bank account—added pleasures. Why let the Oil Companies profit by your waste? Find out about this amazing little device that will pay for itself every few weeks.

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No matter what kind of a car you have—no matter how big a gas eater it is—the Whirlwind will save you money. We absolutely guarantee that the Whirlwind will more than save its cost in gasoline alone within thirty days, or the trial will cost you nothing. We invite you to test it at our risk and expense. You are to be the sole judge.

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Name
Address
City
County State
☐ Check here if you are interested in full or part time salesman position.



WILL ROGERS AS THE MIRROR OF FASHION: THE COWBOY PHILOSOPHER AND FIFI DORSAY as They Appear in a Scene From the Current Fox Picture, "Young As You Feel."



MADGE EVANS AND CLARK GABLE in the Metro-Goldwyn-Mayer Production, "Sporting Blood," at the Capitol Theatre.



SCENE IN THE SCREEN VERSION OF "STRICTLY DISHONORABLE," With George Meeker, the Original Henry; Lewis Stone as the Judge; William Ricciardi, the Original Speakeasy Proprietor, and Sidney Fox in the Rôle of Isabel.

*Stars
and
Scenes
From
the
New
Films*



A TACITURN OLD BIRD WINS A NEW CONFIDENCE: POLLY WALTERS, Warner Brothers' Picture Star, Telling Her Secrets to an Owl.
(Times Wide World Photos, Los Angeles Bureau.)



JUNE CLYDE in the Columbia Picture "Arizona," at the Strand Theatre.

At Right—
SYLVIA SIDNEY AND PHILLIPS HOLMES,

Featured in the Film Production of Theodore Dreiser's "An American Tragedy," at the Criterion Theatre.





A FLIRTATION WITH DAVY JONES'S LOCKER: THE CREW
of a Sailing Punt Trying to Right Their Boat After an Upset in a Race in the Bermuda Islands. These Fast Craft, Only Sixteen Feet Long Over All, Carry 150 Feet of Canvas.
(Bermuda Photo Service.)



NOT AN OPTICAL ILLUSION: RICHARD GRONIK
of Milwaukee, 6 1/2 Months Old, With the Safety Pin Four Feet Long and Weighing Eight Pounds Which Was Presented to His Parents Soon After His Arrival.
(Times Wide World Photos.)

At Right—
350 YEARS OLD AND STILL BEARING FRUIT: PEAR TREE
in the City of Grenna in Smaland, Sweden, the "Grandfather" of All the Trees of a Region Famous for Its Pears. Once Split by Lightning, It Has Grown Ten New Trunks. Its Record Yield Was Forty Bushels in 1882.
(Times Wide World Photos.)



At Left—
THE KIDDIE MONARCHS OF SAN FRANCISCO:
ANDY V. SEKARA AND DOROTHY JEAN POWERS,
Who Took the Chief Honors in a Health Parade Before the Judges of the Child Welfare Clinic.
(Times Wide World Photos, San Francisco Bureau.)



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High School Home-Study Bureau, Dept. C970, 31 Union Square, New York, N. Y.



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A WORTHY TEST OF THE MOUNTAIN CLIMBER'S SKILL: MOUNT HOOD, a Volcanic Peak Towering to a Height of 11,225 Feet in the Cascade Range in Oregon, as Seen From a Deeply Crevassed Slope Where the Going Is Rough and a Route Must Be Chosen With Care. Though the Peak Offers No Formidable Obstacles, the View From the Summit Is So Extensive and So Magnificent That It Is a Favorite Among Mountaineers.
(B. W. Leroy.)



TRICKY WORK ON AN ICY SLOPE: A CLIMBER Working His Way Toward the Summit of Mount Hood and Enjoying It Thoroughly, as the Problems of Surmounting the Walls of Ice Are Ever Varied. The Great Precipices of This Peak Give Rise to Several Glaciers.

*An
Ascent
to the
Snowy
Heights*



ETERNAL WINTER AND SUMMER IN A SINGLE GLANCE: MOUNT HOOD as Seen From the Hood River Valley, Presenting an Appearance of Enchantment Quite Different From That Obtained From Intimate Contact With Its Glaciers.



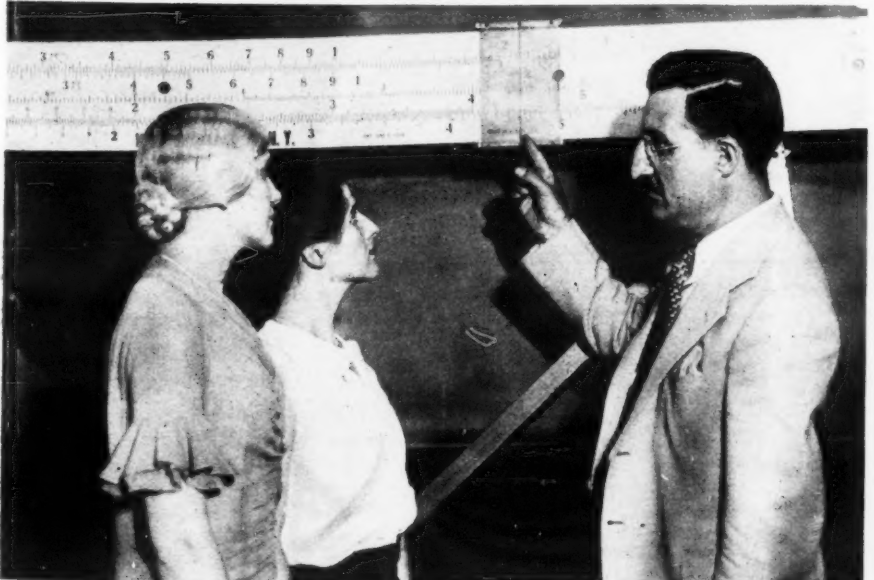
FANTASTIC ART BY NATURE'S SCULPTORS: ICE **MASSSES** Shaped Into Weird Forms by Wind and the Sun's Rays to Provide a Setting of Beauty in an Ascent of Mount Hood.



IN FULL CEREMONIAL REGALIA: CHIEF WALKING CARIBOU of the Stoney Tribe Posing for A. Ullrich, Chicago Painter, at Banff Springs, in the Canadian Rockies. (Canadian Pacific.)



THE FIRST FRUITS OF THE NEW CROP: GIRLS of Moultrie, Ga., Spelling Out the Name of Their Town With Leaves of Bright Leaf Tobacco. (Times Wide World Photos.)



TAKING THE TERRORS OUT OF ONE OF THE THREE R'S: DR. CHARLES A. STONE of De Paul University, Chicago, Explaining to Elementary Teachers the Principles of His "Slide Rule," Which Divides, Multiplies and Simplifies Difficult Calculations, Thus Reducing the Time Pupils Need to Spend on Arithmetic. (Times Wide World Photos, Chicago Bureau.)



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THEY SAY

GERMANY'S POSITION.

By HEINRICH BRUENING,

German Chancellor, in a Broadcast on the Eve of the Steel Helmet Referendum on Dissolving the Prussian Diet.

THE German Government has been, from several sides, taken to task because she did not try to get a large foreign loan. Again I would like to say that there is no possibility at the moment to get such a loan. There are several reasons for this. One handicap is the fact that for such a loan the guarantees of several large countries would be demanded, which, for political and financial reasons, are impossible. * * *

The German Government does not pretend to be infallible. You should realize that only a nation can succeed which has confidence in itself. A people which does not lose confidence in itself will get a helping hand in due time. * * * It is necessary to avoid everything that might lessen the energy and the courage which are now more important than ever.

It is for this reason that I do not believe that the dissolution of the Prussian Diet would be at present to the German interest. But what is true of the hour will not be true always. Not as a member of a political party but as a citizen, I want to state clearly that I am not prepared to vote. * * * A surcease of all political difficulties is necessary to overcome the conflict of the hour.

MONEY AS A WEAPON.

By FRANK H. SIMONDS,

Former Foreign Editor of Review of Reviews, in an Address at the Institute of Politics at Williamstown.

DISARMAMENT today may lead directly to armed conflict. This is the case because, in the present state of the world, the most that is to be expected is reduction of armament. But at the moment the nations which demand the revision of the peace treaties have put 170,000 troops together, the irreducible minimum necessary to keep domestic order. On the other hand, the nations insisting upon the status quo maintain a round million. If there is any reduction, it must be in their armies.

But as you reduce their armies you diminish the margin between the two camps. You do nothing whatever to diminish the purpose of the disarmed powers to obtain revision; you do nothing to reconcile the armed powers to revision, you only lessen the odds between the two groups, which are already at war. The war is there, it has been going on, but not with arms. You only make it more likely that arms will be used. * * *

Upon the announced purpose of Austria and Germany to form a customs union France again assumed that the purpose was to violate the Versailles Treaty. Again France mobilized, concentrated, struck, but this time at the financial, not the industrial, life of Germany. The result was the same. In less than 100 days German life was again paralyzed. German ruin was in sight.

But this time not a soldier moved. The canvas was not removed from a single "seventy-five." Where France had used men in 1923 (in the Ruhr), she used money this time. In both cases her policy was identical, but in each she employed a different means to carry out her policy. And in the present case her offensive would have been just as effective if both she and Germany had been completely disarmed. But while the invasion of the Ruhr was cited as a classic example of the evils of arma-



NOW WHERE IS THAT RECEPTION COMMITTEE?

ment and the ultimate proof of the need of disarmament, no one today is urging the abolition of money because France used money power to enforce her will.

JOB INSURANCE.

By ALBERT C. RITCHIE,

Governor of Maryland, Speaking Before the Annual Meeting of the Virginia Bar Association.

YOU fear to have government prepare for unemployment crises, because the political elements in government may adopt plans and panaceas which, like compulsory unemployment insurance, you believe are unsound or harmful or futile, and may in the end overwhelm an already overburdened public treasury.

There is such a thing as economic or social justice, and this demands that industry which benefits from labor in days of prosperity should make some adequate provision for that same labor in days of adversity.

If industry will not fulfill this social obligation, then I predict that government is going to step in and take the remedy in its own hands.

PROBLEMS OF SHIPPING.

By SIR FREDERICK W. LEWIS,

Chairman of the Furness-Withy Ship Lines, Addressing the Shareholders' Annual Meeting.

SOMETIMES wish I were engaged in any other occupation than shipowning. It is obviously a most fascinating occupation, but at times the variety of problems with which it is beset becomes so bewildering that I verily believe a shipowner needs to know more than any other type of business man. We and our associated and subsidiary companies operate vessels on something like twenty-five different regular trade routes.

Consequently we are, from time to time apt to be concerned in the national and international affairs of almost every country in the world. One country alters its tariffs; another amends its system of taxation; yet another introduces regulations which are discriminatory against vessels flying the flags of other countries.

Still another country encounters a financial crisis or a political crisis; another decides either to have a na-

tional-owned fleet of merchant ships or to subsidize privately owned ships; yet others for the purpose of supporting shipbuilding and kindred industries give facilities for the building of vessels which are not required, and so on. * * *

With confidence restored, the wheels of commerce would again commence to revolve and would gain impetus. Consequently, Mr. Hoover's proposals are a most welcome gesture. * * * Let us hope that the end will not be far distant and will be hastened by the debt moratorium, which must at least be a step in the right direction. I am tempted to believe that Mr. Hoover must have heard of the clergyman with whom I feel a good deal of sympathy, and who in one of his appeals to the Almighty prayed: "O Lord, notwithstanding the apparent impossibility of the request, grant us common sense."

SPIRITUAL RUSSIA.

By GEORGE BERNARD SHAW,

Speaking at Welwyn, England, to Left Wing Laborites on His Observations in Russia.

RUSSIA'S work is done by dictators. The Russian system puts all responsibility on one man who knows he must do his job properly. With us the only people who get things done are those who have the corrupt motive of enriching themselves. With the Russians there is no fear of jobbery; the thing is too serious. It is a complete reversal of our system, and, of course, we call it a tyranny and a dictatorship. * * *

Lady Astor told Stalin Russia couldn't get on without God or religion. Yet Russia is full of religion. * * * The whole inspiration of the Five-Year Plan is necessarily religious. The people driving the Russian machine have purely spiritual, evolutionary inspiration. They are working for a purpose outside themselves, giving their whole lives to their ideal. * * *

They pay rent in Russia, too, but the difference is that here we pay rent to a gentleman who may go and blow it all at Monte Carlo. In Russia you pay rent to the local Soviet, which uses it for public purposes, of which you get the benefit.

[FROM THE NEW YORK TIMES.]

IN A WEEK

Optimistic.

PHILOSOPHERS assure us that the trade depression is not the beginning of the end of the present civilization. The world will soon recover its confidence and press forward within the lifetime of our generation to successes unparalleled.

Wonders we shall yet behold,
Gentle Reader, you and I.
Cosmic rays may be controlled;
Rockets to the moon may fly.

While on earth we still endure
While we throng this mundane jam—
Tammany may turn as pure
As the gentle Springtime lamb.

Ere we climb the golden stair,
War perhaps will be put down
Here and there and everywhere.
Not alone at Williamstown.

We may linger hereabout
Till an end is made of slumps,
Tariffs, insect scourges, drought,
Moron movies and the mumps.

Wonder even more sublime—
Reader, this is no baloney—
We may even see the time
When the jail gets Al Capone!

* * *

Maybe the sophisticated Turks of Istanbul will now quit being skeptical about the rumors of flying carpets that pervade the literature of their section.

* * *

A Fashion Forecast.

"What will the well-dressed man wear in the closing months of 1931?"—Autumn prospectus of the custom tailors.

How will the stylish gentleman dress
In the Fall and Winter of '31?
I will tell you, though you can guess:
The fashion, indeed, has already begun.

A nobby, smoothly shiny coat
Cut in the 1930 line;
Trousers whose generous knees denote
The rich convention of '29—

A topcoat such as the tailor showed
In the golden Autumn of '26;
Shoes of the Harding era mode,
Which any cobbler can quickly fix—

A hat with a subtle pre-war flare,
A tie reminiscent of 1920—
That's what the stylish man will wear
Next Fall and Winter—and wear a-plenty!

* * *

War is declared on gangsters. A little militant action also against gangsters' lawyers and witnesses might help, but of course it wouldn't be constitutional.

* * *

It is never safe to assume that a statesman is merely a statesman and nothing more. Secretary Adams of the navy, for example, who takes a week off this month to observe his sixty-fifth birthday, is a crack yachtsman, oarsman and swimmer and one of the best tennis players of his age in the known world. Moreover, he once coached a Harvard crew to beat Yale.

* * *

Grave Matters.

A serious time in the world. A very serious time. Mickey Mouse gets 20,000 fan letters in three weeks; 661,550 persons in the United States belong to golf clubs and spend \$10,000,000 a year for paraphernalia; and a half-page piece in a metropolitan Sunday paper advises readers what to do when attacked by a lion.

L. H. ROBBINS,
in THE NEW YORK TIMES.

1 2 3 4 5 6 7 8 9

Nine brief words*

that mean millions in business

1. Every year hundreds of thousands of merchants, manufacturers, business executives, heads of families, men and women, hear again and again these nine words, **I saw your advertisement in THE NEW YORK TIMES.*

2. Only nine simple words, but they spell tens of millions of dollars' worth of business. They are heard on the lips of thousands of customers. They appear in the letters of men and women and of business houses from every state in the Union, from every section of North and South America, and from every country in the entire world.

3. Those words mean business, but they mean a great deal more besides. From them emanates the feeling of confidence that readers place in THE NEW YORK TIMES.

4. When a man or woman says, "I saw it in THE NEW YORK TIMES", whether it be a news story, an article, a financial statement, or an advertisement, they make that assertion with a sense of

the absolute reliability of what they have seen.

5. It is a notable fact that this newspaper—the foremost advertising medium for merchandise, for financial offerings, and for business—is also first as an advertising medium in the cultural interests of life. Books, the theatre, music and art—in these classifications, too, THE NEW YORK TIMES is acknowledged leader.

6. In its function as a news gatherer and an exponent of journalism of high standards for intelligent readers, THE NEW YORK TIMES is recognized as supreme among American newspapers. And in the field of advertising it is unrivalled in bringing together responsible customers and responsible businesses.

This statement by CHAS. H. DENHARD & COMPANY is one of a series of advertisements prepared by the agencies which placed, during 1930, the largest volume of advertising in *The New York Times*.



They "Framed" Me Into Making a Speech

...but the Laugh Was on Them When I Held Them Spellbound!

SO I was scheduled to play the clown, eh? It was with mixed feelings of anger and amusement that I listened to Hanley's gleeful explanation of his scheme thru the half-open door of the private office.

"It's a cinch," he explained to his listeners. "I'll tell the Chief that Burton has some ideas about the new advertising campaign. He doesn't know about this conference. And when the boss calls him in watch him stutter and swallow his tongue. He's afraid of his own voice."

If this had happened three months ago, I would have stayed away from the office that day. Three months previously, I had been just the type that Hanley had me labeled. A good old faithful work horse but constantly handicapped by an inferiority complex whenever a business superior spoke to me. I was bashful, nervous and timid when called on to speak at length to a group of men. And I soon realized that my inability to speak effectively and persuasively was limiting my future and causing people to rate me as an incompetent.

And then something happened. Reading thru my favorite magazine, I read about and sent for a wonderful little free booklet entitled *How to Work Wonders With Words*. It explained an amazingly simple home study training method by which any man could banish nervousness and self-consciousness. It revealed the simple Laws of Conversation—the knowledge and practice of which would make the most shy and retiring man a dominating and aggressive speaker—able to convince one man or an audience of thousands.

Within a few days I had begun this secret practice. So fascinating was it that the weeks flew by like hours. I began to feel more confidence in myself. And finally came the day when I realized that my shy, retiring nature had vanished and that I was ready to speak in public any time. Now for the opportunity! And here it was—I'd show Mr. Hanley something!

To say they were dumbfounded is putting it mildly. When I was called in to address that conference I just bowled them over. I did have some ideas on that new campaign—and succeeded in upsetting the whole year's program. And my case proves that it pays to be ready for Opportunity. Shortly afterward the company created a new job for me—Director of Sales Promotion, at double my old salary. And my reputation as a convincing speaker and interesting conversationalist has spread to the extent that I am often the principal speaker at civic banquets—and a much invited guest at dinner and theater parties. . . . Yes, sir—the best investment I ever made was when I sent for that wonderful free booklet, *How to Work Wonders With Words*—and the investment was only a 2c stamp.

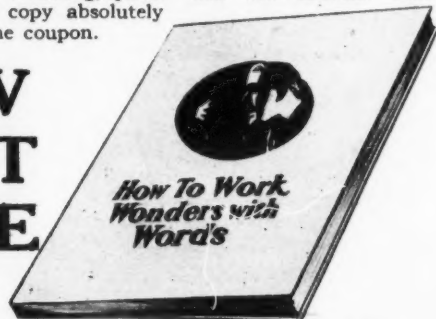
There is no magic, no trick, no mystery about becoming a powerful and convincing talker. You, too, can CONQUER TIMIDITY, stage-fright, self-consciousness and bashfulness, winning advancement in salary, popularity, social standing, and success. Today business demands for the big, important, high-salaried jobs, men who can dominate others—men who can make others do as they wish. It is the power of forceful,

convincing speech that causes one man to jump from obscurity to the presidency of a great corporation; another from a small, unimportant territory to a sales-manager's desk; another from the rank and file of political workers to a post of national importance; a timid, retiring, self-conscious man to change almost overnight into a popular and much applauded after-dinner speaker. Thousands have accomplished just such amazing things through this simple, easy, yet effective training.

Send for This Amazing Booklet

This new method of training is fully described in a very interesting and informative booklet which is now being sent to everyone mailing the coupon. This booklet is called, *How to Work Wonders With Words*. In it you are shown how to conquer stage fright, self-consciousness, timidity, bashfulness and fear—those things that keep you silent while men of lesser ability get what they want by the sheer power of convincing speech. Not only men who have made millions, but thousands have sent for this booklet—and are unstinting in their praise of it. You are told how to bring out and develop your priceless "hidden knack"—the natural gift within you—which can win for you advancement in position and salary, popularity, social standing, power and real success. You can obtain your copy absolutely free by sending the coupon.

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What 20 Minutes a Day Will Show You

- How to talk before your club or lodge
- How to propose and respond to toasts
- How to address board meetings
- How to make a political speech
- How to tell entertaining stories
- How to make after-dinner speeches
- How to converse interestingly
- How to write better letters
- How to sell more goods
- How to train your memory
- How to enlarge your vocabulary
- How to develop self-confidence
- How to acquire a winning personality
- How to strengthen your will-power and ambition
- How to become a clear, accurate thinker
- How to develop your power of concentration
- How to be the master of any situation